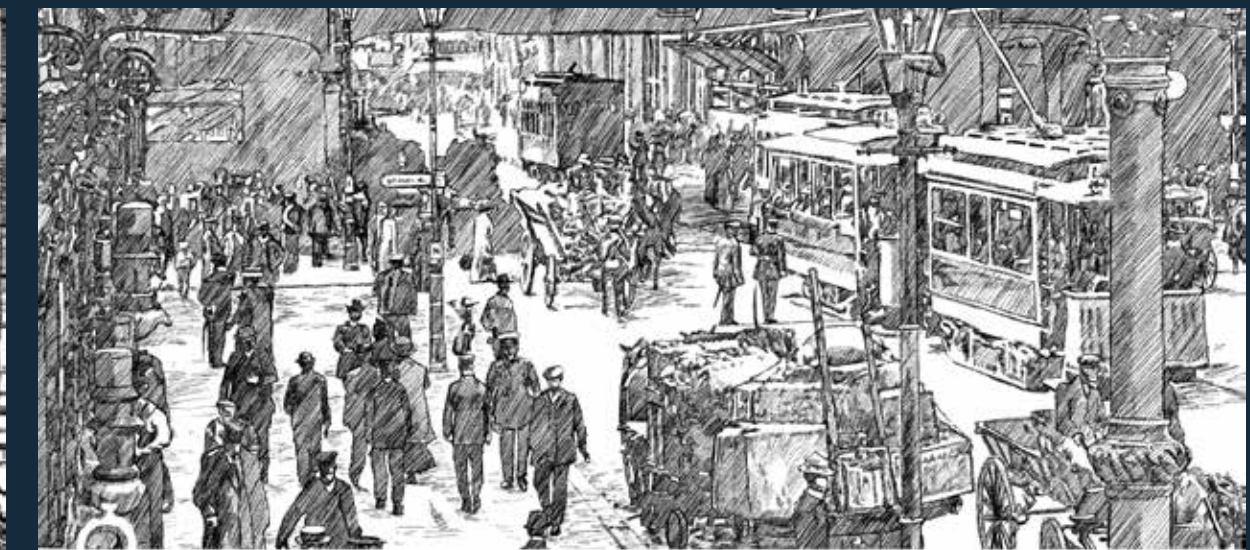
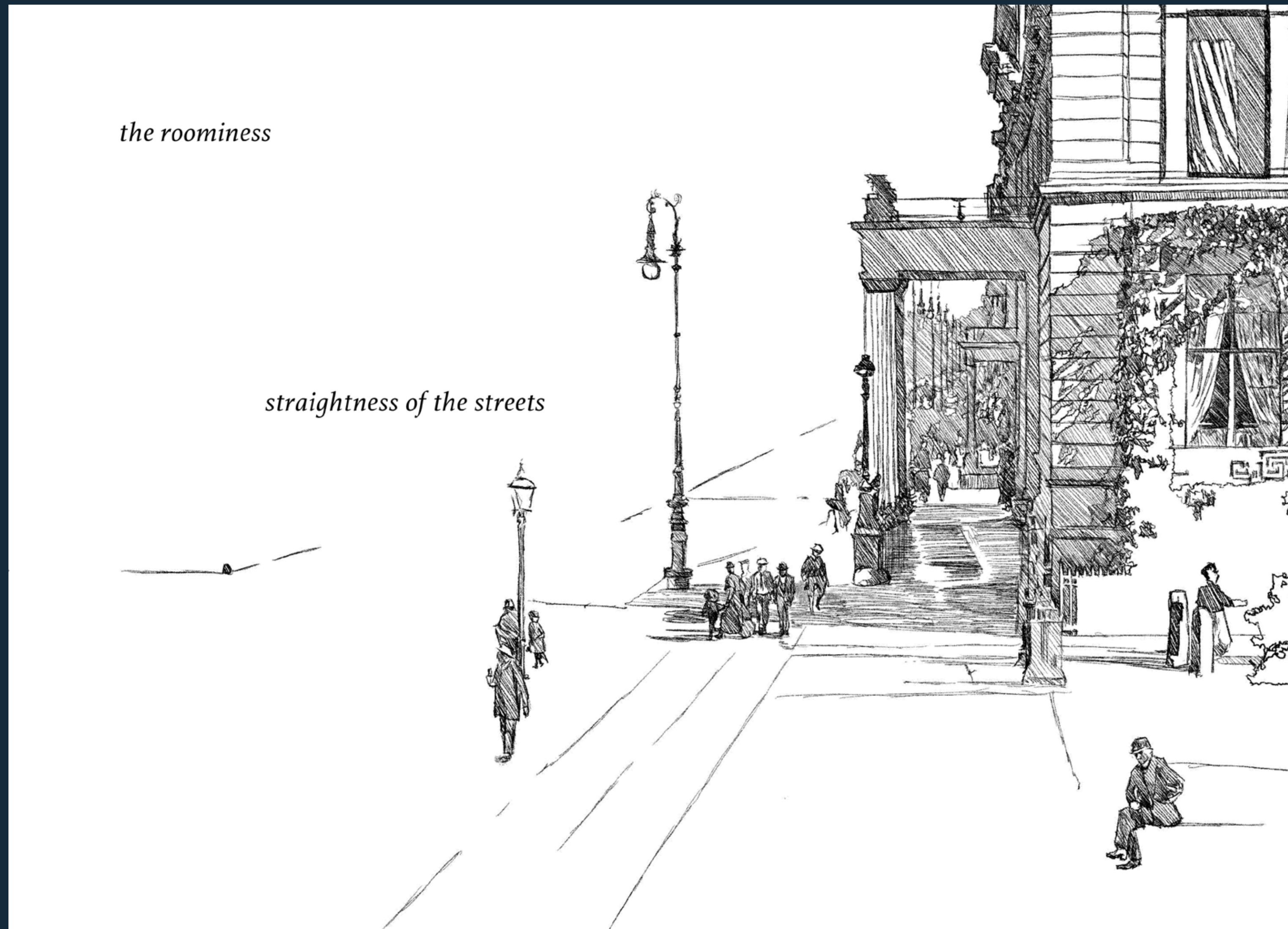


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2	LOVE	Book Design	2022
3	BI Annual 2021	Poster	2022
4	The Right To Be Left Alone	Poster	2022
5	Home	Animation	2021
6	FTTPP Trailer	Animation	2021
7	EMI Trailer	Animation	2022
8	Lunar New Year Rabbit	Animation	2023
9	NOVE	Brand Design	2021
10	RedoAir	APP UI/UX Design	2022
11	Street Photography	Photography	2022

A Part of Mark Twain's travel letters from 1891-92

A small book, which is a first attempt in the 1st semester at university, to create a complete book using the French bookbinding technique. It contained 34 pages and a soft cover. Body, title, and illustration experiments.



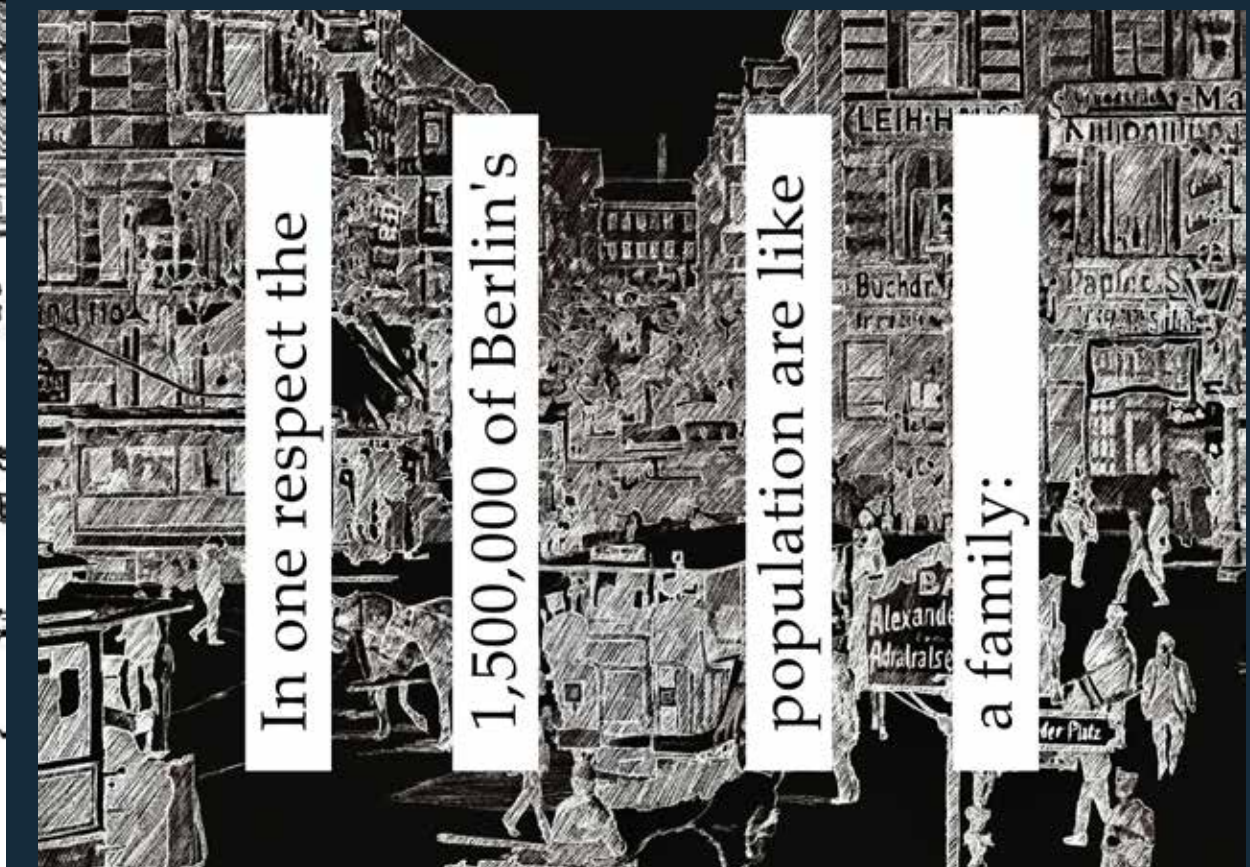


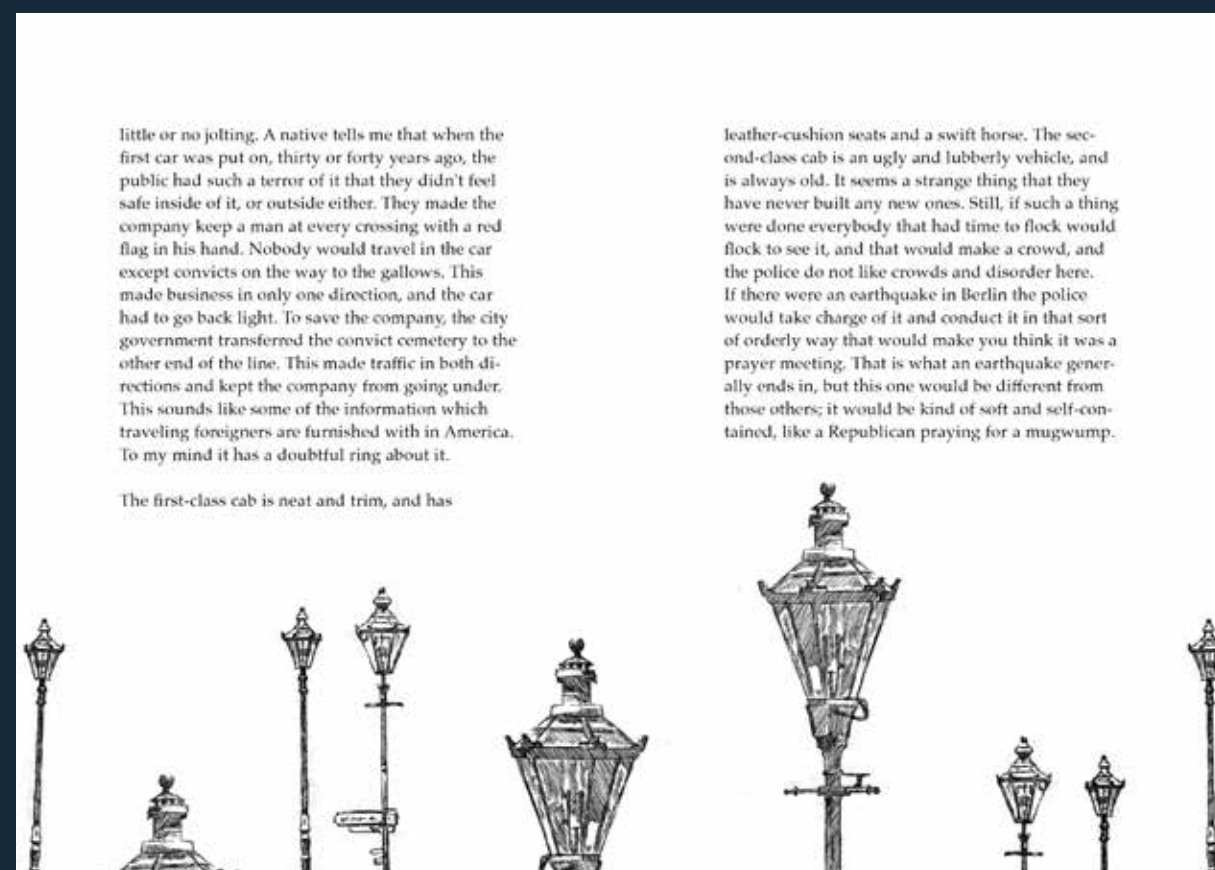
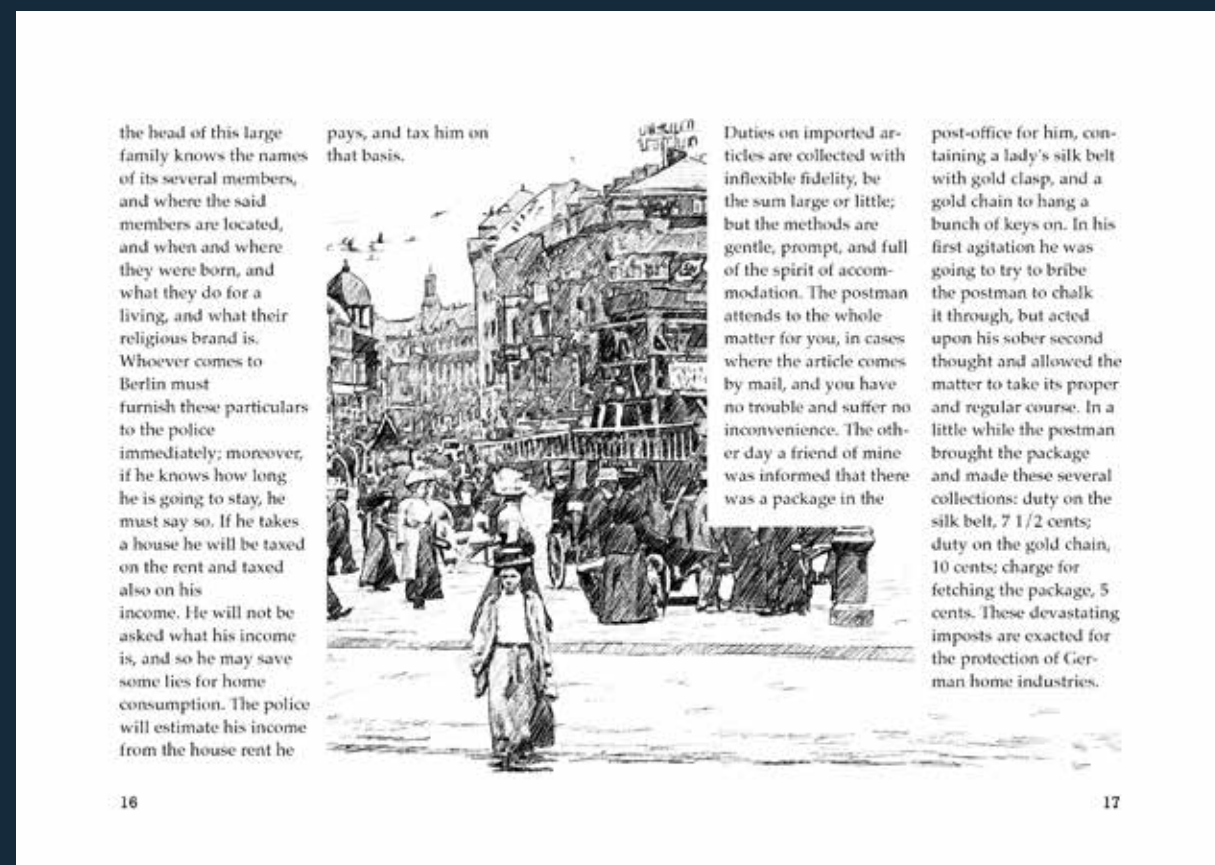
There is one other noticeable feature—the absolutely level surface of the site of Berlin. Berlin, to recapitulate, is newer to the eye than is any other city, and also blonder of complexion and tidier; no other city has such an air of roominess, freedom from crowding; no other city has so many straight streets; and with Chicago it contests the crown for flatness of surface and for phenomenal swiftness

10

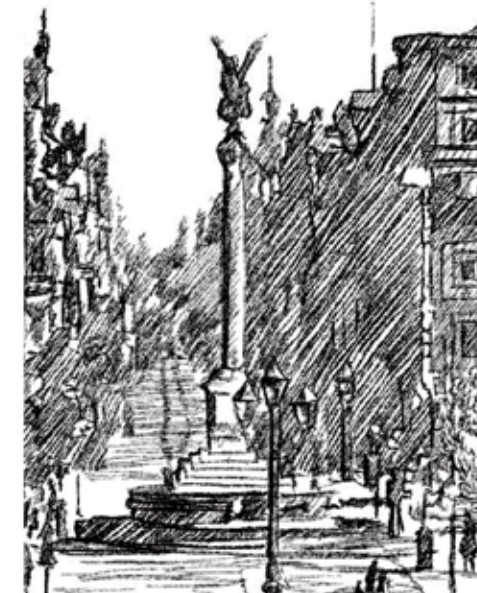
of growth, Berlin is the European Chicago. The two cities have about the same population—say a million and a half. I cannot speak in exact terms, because I only know what Chicago's population was week before last; but at that time it was about a million and a half. Fifteen years ago Berlin and Chicago were large cities, of course, but neither of them was the giant it now is.

11





For a course (a quarter of an hour or less), one pays 25 cents in a first-class cab, and 15 cents in a second-class. The first-class will take you along faster, for the second-class horse is old—always old—as old as his cab, some authorities say—and ill-fed and weak. He has been a first-class once, but has been degraded to second class for long and faithful service.



Still, he must take you



as far for 15 cents as the other horse takes you for 25. If he can't do his fifteen-minute distance in fifteen minutes, he must still do the distance for the 15 cents. Any stranger can check the distance off—by means of the most curious map I am acquainted with. It is issued by the city government and can be bought in any shop for a trifle. In it every street is sectioned off like a string of long beads of different colors. Each



28



long bead represents a minute's travel, and when you have covered fifteen of the beads you have got your money's worth. This map of Berlin is a gay-colored maze, and looks like pictures of the circulation of the blood.

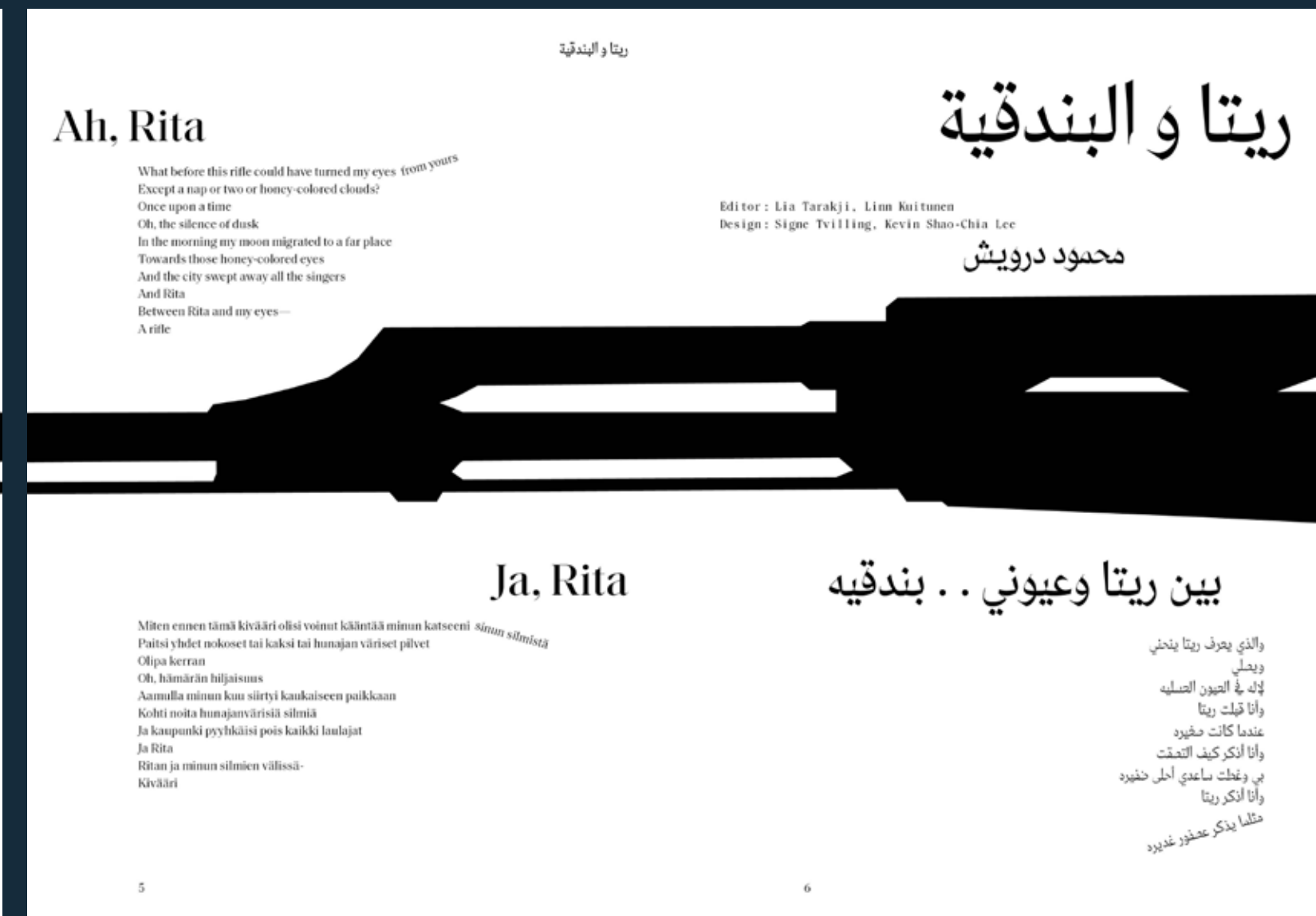
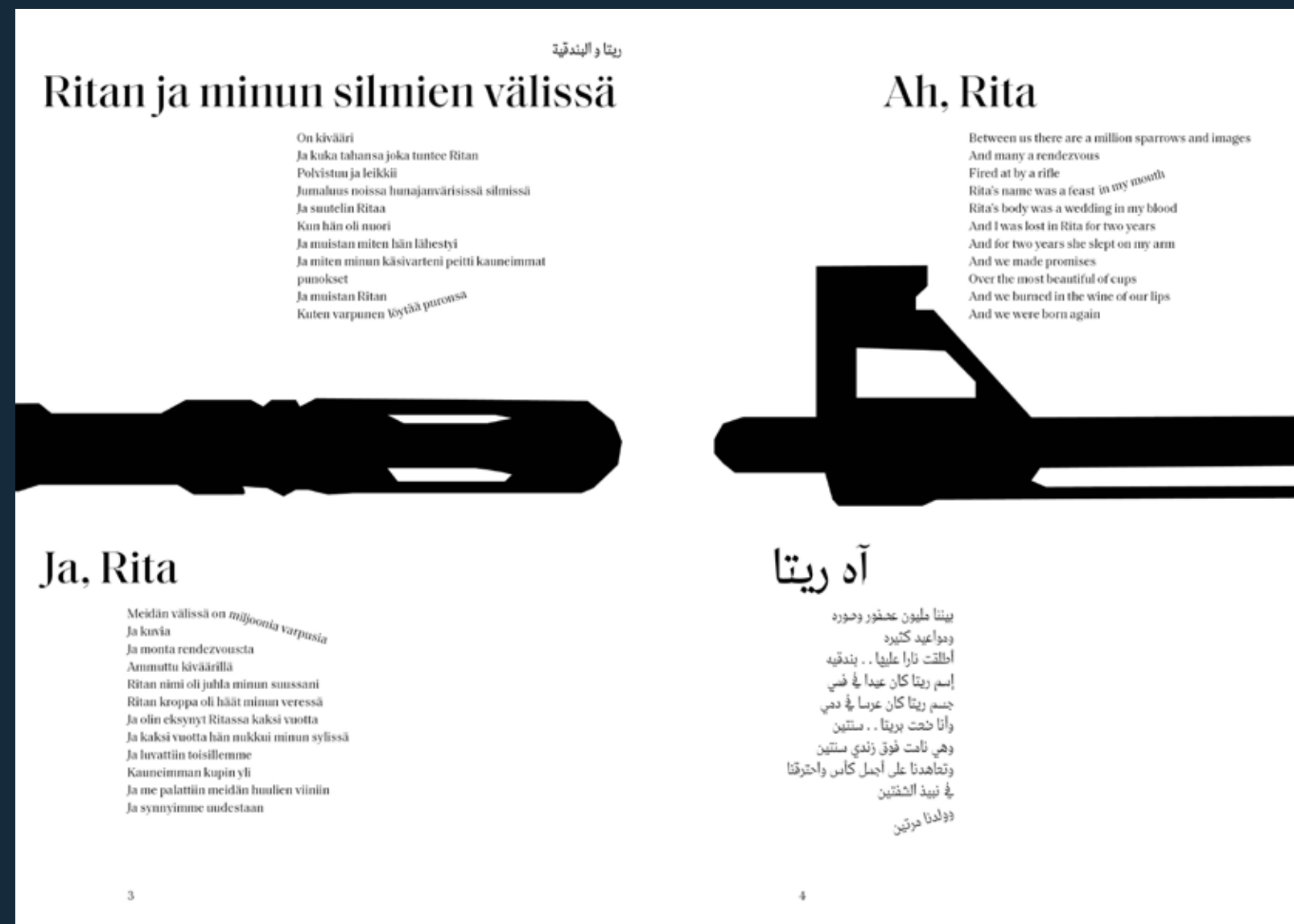
The streets are very clean. They are kept so—not by prayer and talk and the other New York methods, but by daily and hourly work with scrapers and brooms; and when an asphalted street has been tidily scraped after a rain or a light snowfall, they scatter clean sand over it. This saves some of the horses from falling down. In fact, this is a city government which seems to stop at no expense where the public convenience, comfort, and health are concerned—except in one detail. That is the naming of the streets and the numbering of the houses. Sometimes the name of a street will change in the middle of a block. You will not find it out till you get to the next corner and discover the new name on the wall, and of course you don't know just when the change happened.



29

This is a culturally inclusive book. The goal of this project is to create a book design that incorporates three different languages and at least two different writing systems into three book spreads (one in English, the other two in two different languages (Arabic and Finnish) and at least one of them has a non-Roman writing system (Arabic writing system)).



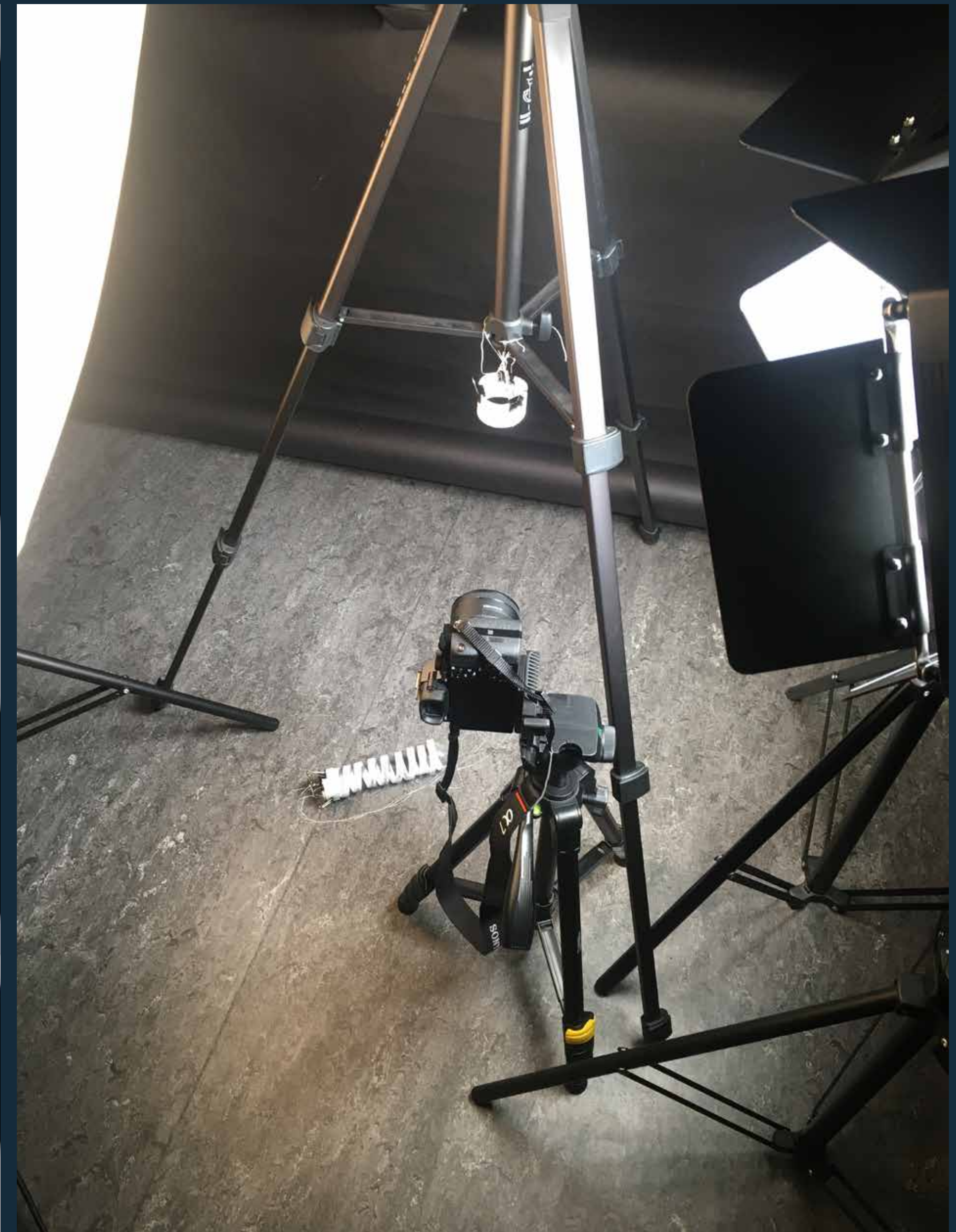




Every year, the Berlin International University of Applied Sciences organizes a student exhibition (BI Annual for short) on its campus for the Faculty of Architecture and Design. Second-semester graphic design and visual communications students are given the challenge of creating an exhibition poster that represents the Faculty of Architecture and Design. The challenge of the poster is to combine the different courses of study in a graphic concept and also represent the characteristics of the university.

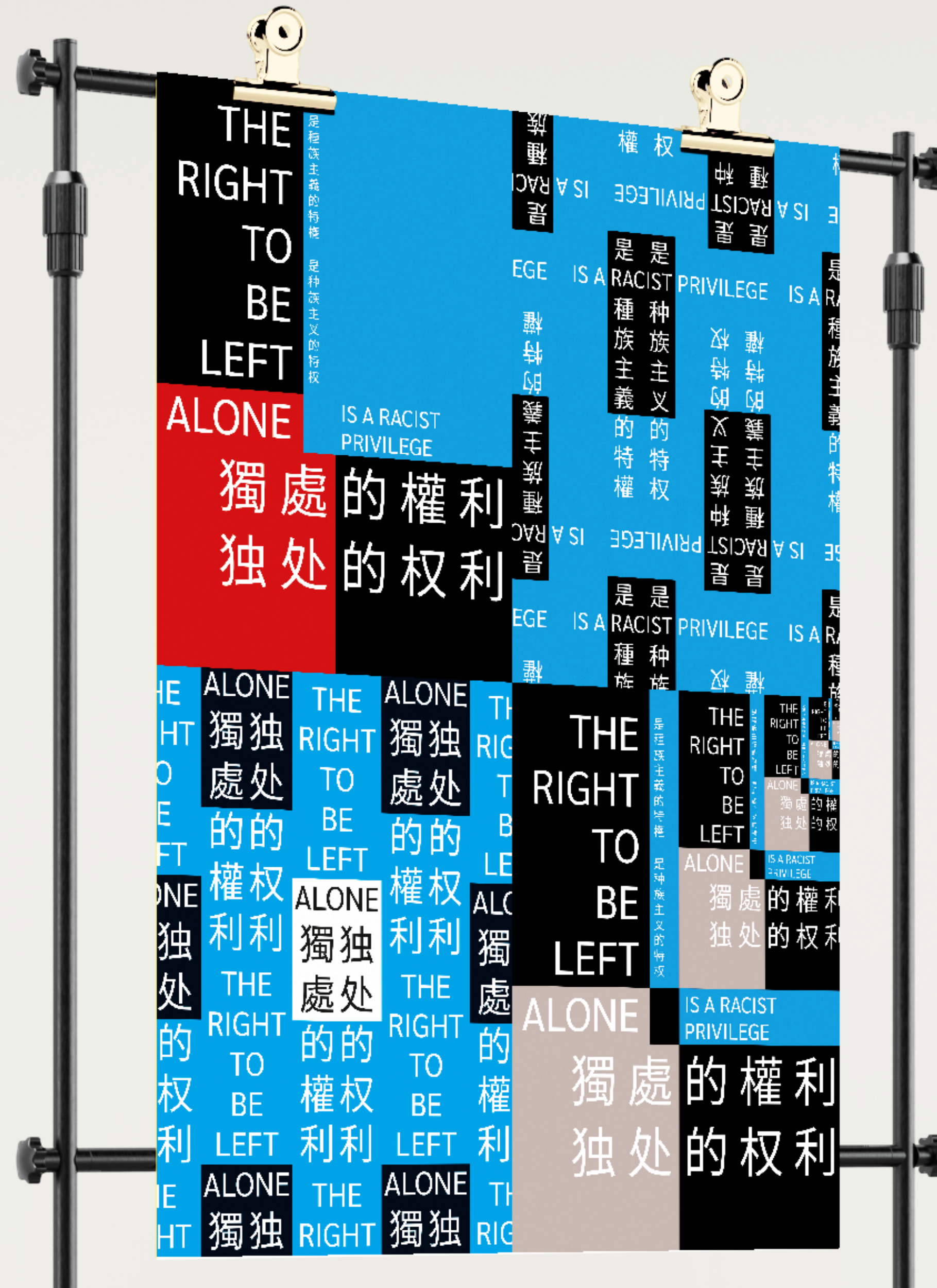
This poster can be viewed as animated AR using the Artivive app.





The Right To Be Left Alone

The right to be left alone/left alone The poster project strives to relearn how to design and relearn everything we have learned so far, giving us students the opportunity to design a poster that is not just one language and one writing system, but also includes two or more writing systems from different countries and cultures. The focus was on ensuring that the type of design made sense for several cultures on a visual-communicative level.





This animation represents what home is to me. My character is very much reflected in this animation. There is a circle every 10 seconds as a transition to another scene (three scenes in total).

<https://youtu.be/q4gekHwbydo>



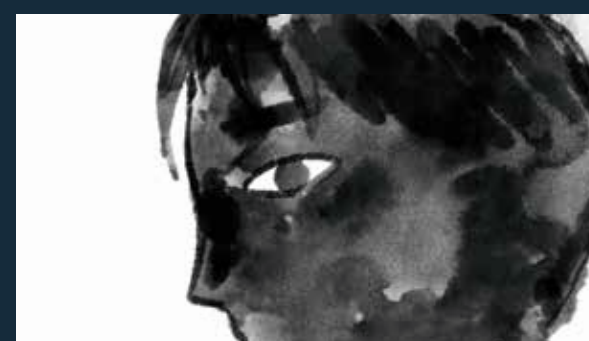
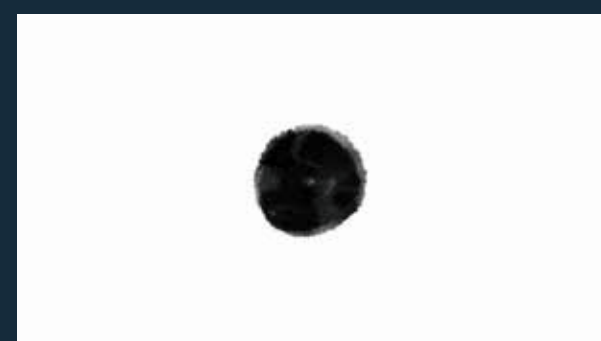
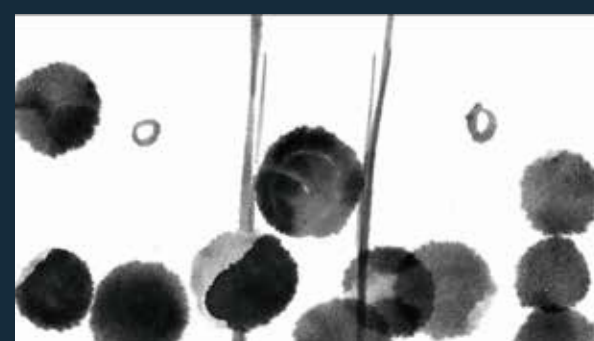
Evolution:
„Lee“



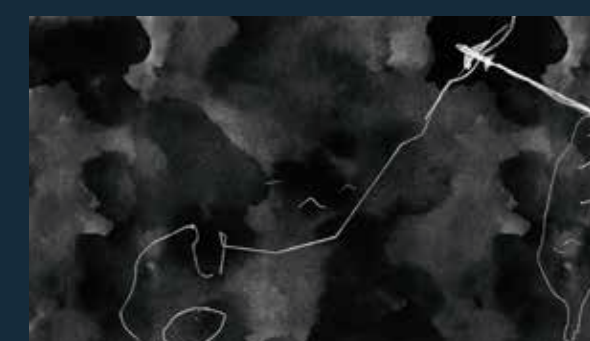
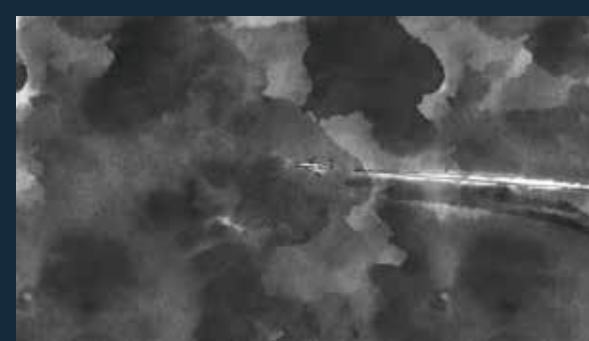
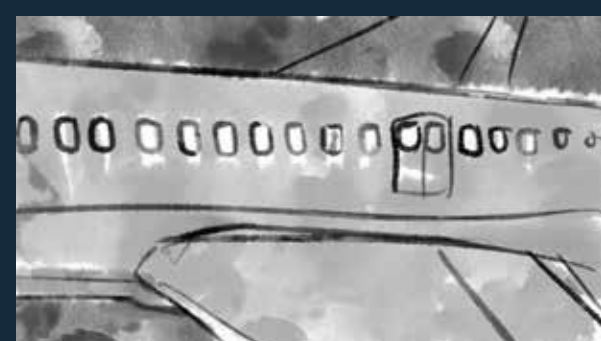
Wrowing up



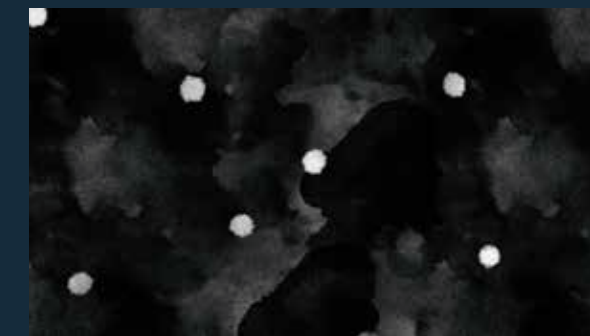
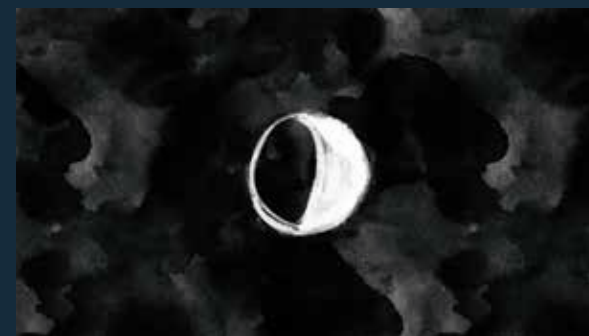
Transition



Flight to
Germany



2nd Transition

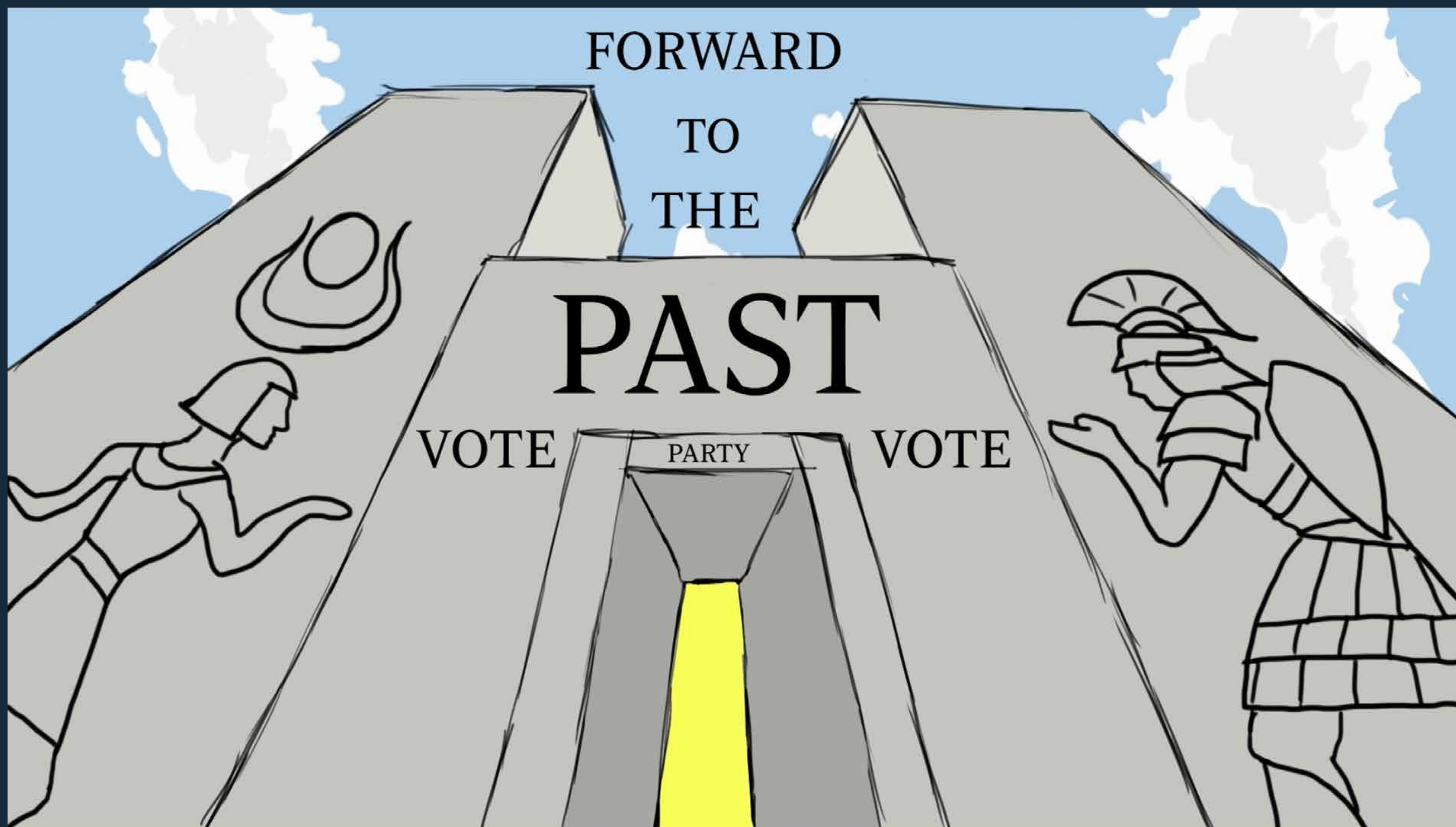


Church in
Germany



An animation trailer is needed for an imaginary political party as a student project. The trailer should not only be entertaining, but also encourage viewers to vote for the party.

https://youtu.be/XSUWZ_EfqYU



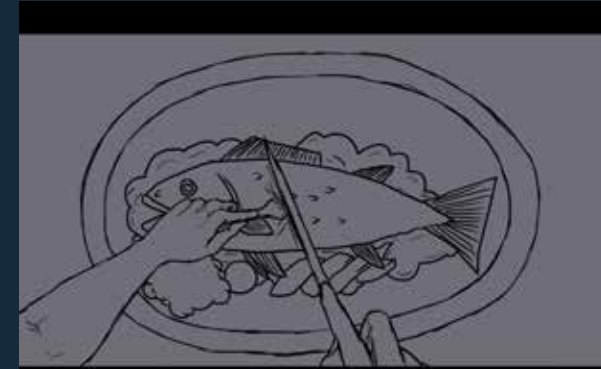
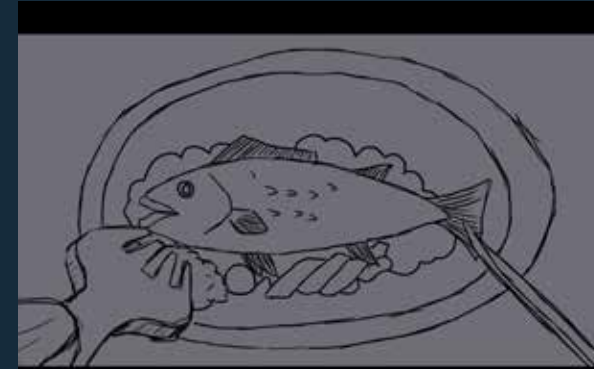
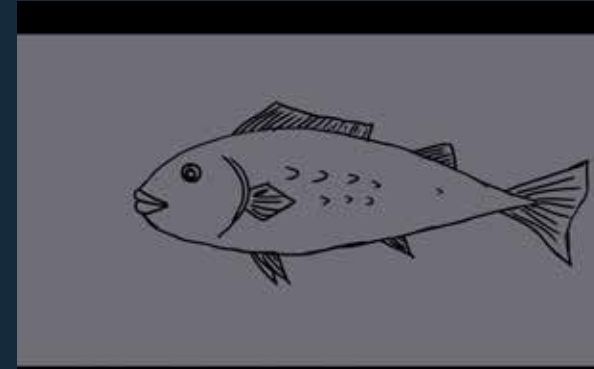
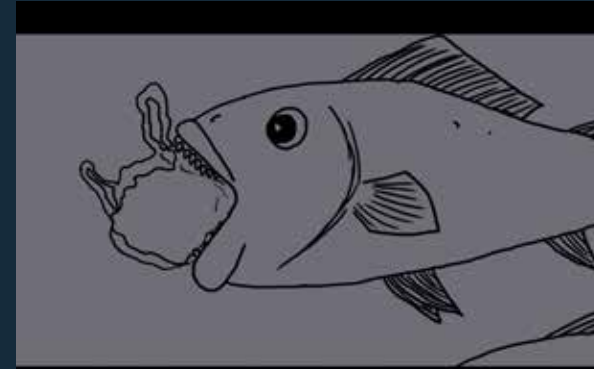
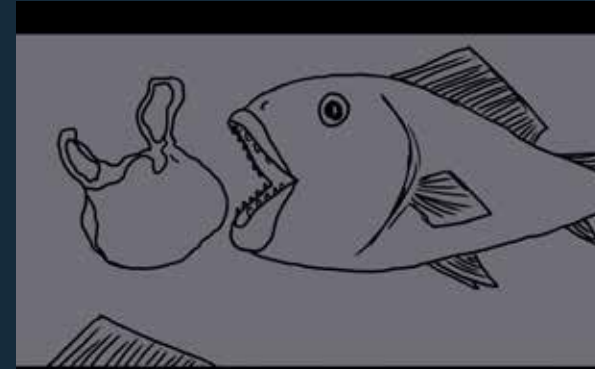
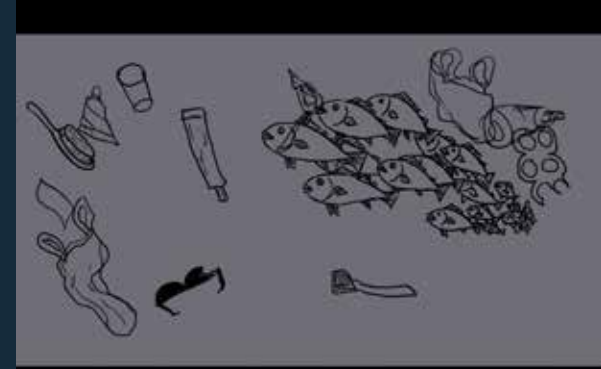
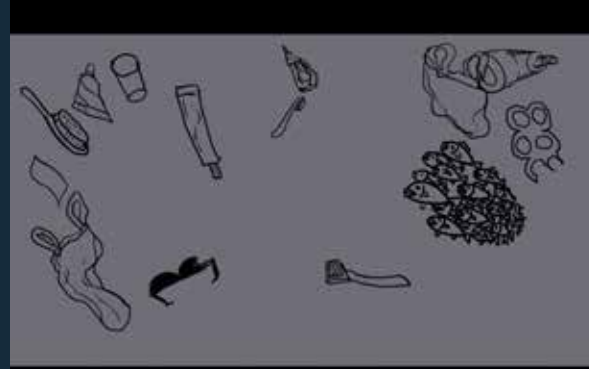
Opening
Tsunami



Industry



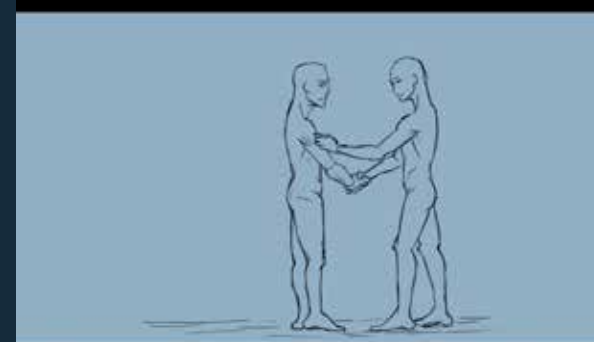
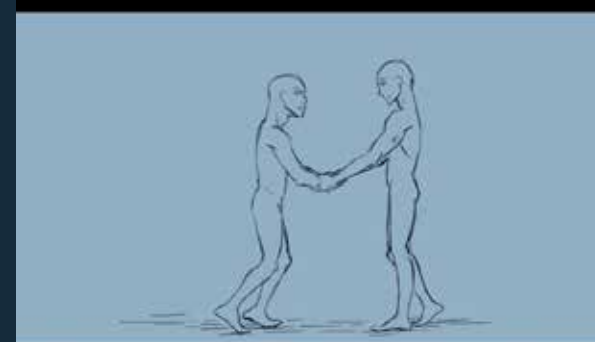
Junk in
the water



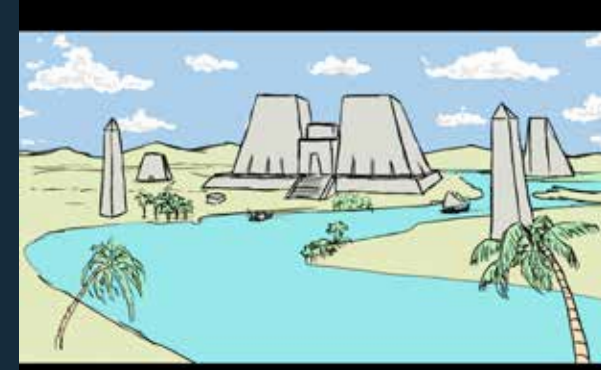
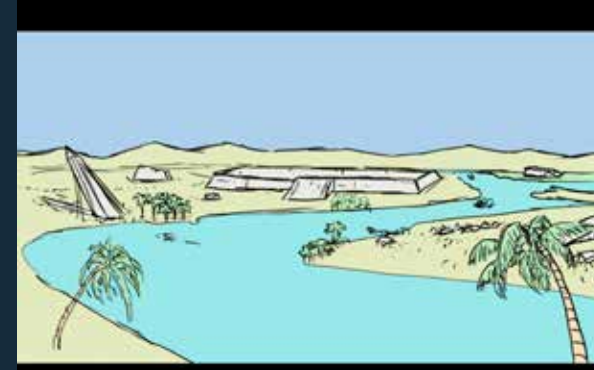
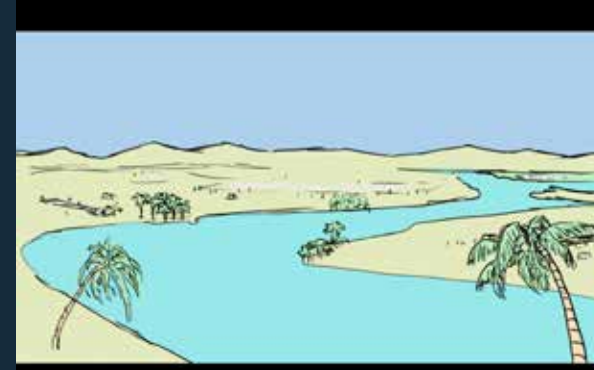
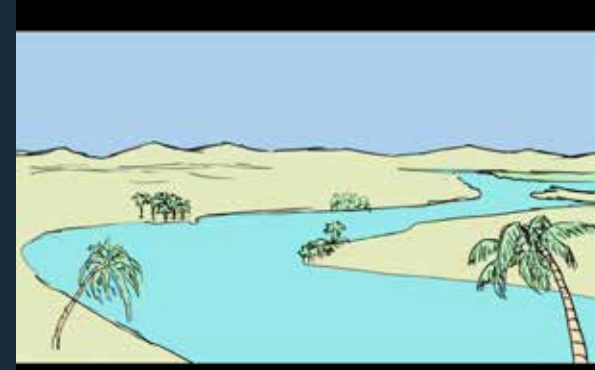
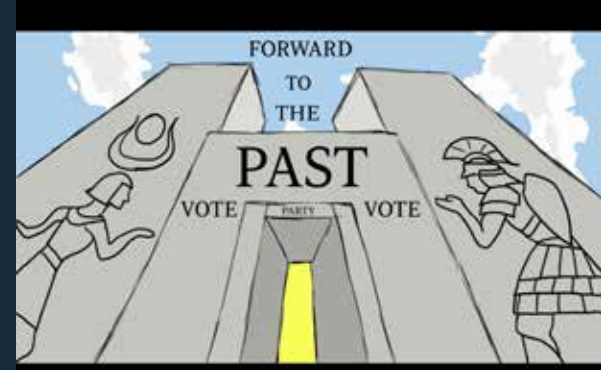
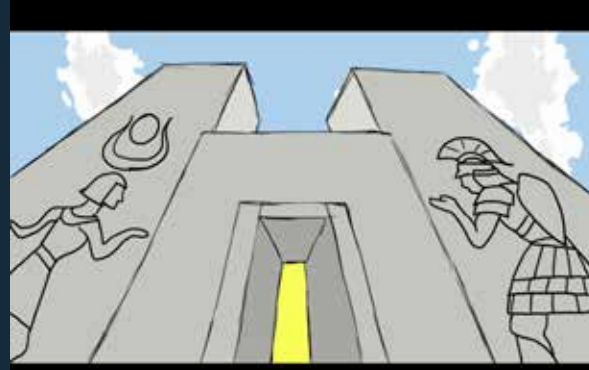
Helping
Hand



Getting
up



The call of
action



Team EMI:

Kristof Revilak, Antonia Contreras Flores,
Daniela Stern, Shao-Chia Kevin Lee

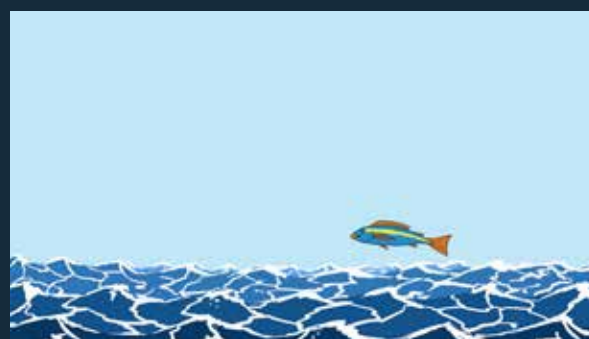
<https://youtu.be/anUXGq6PtTE>

EMI is a student group project called extreme weather prophet app that predicts extreme weather well in advance by tracking animal behaviour and warns its users about it in good time.

emi
your guardian app



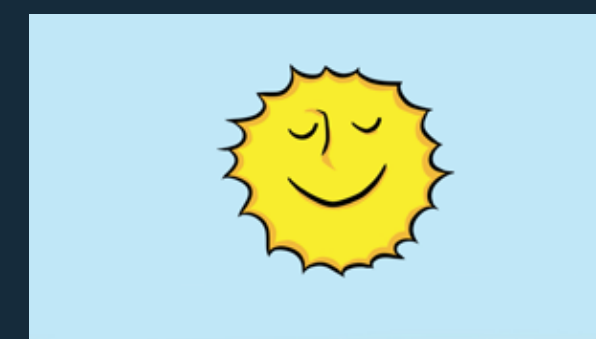
Opening



Once Upon a time



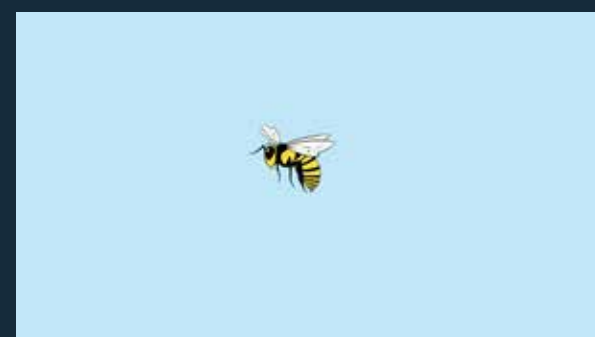
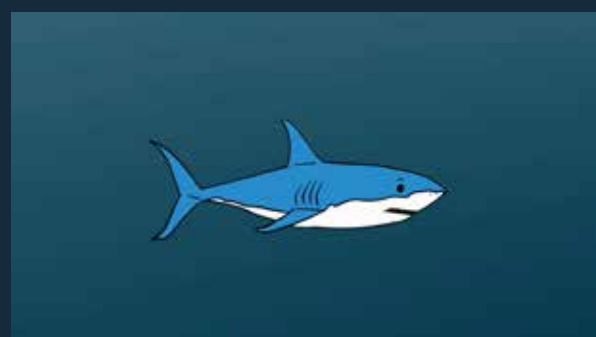
Zeitsprung



Turning point

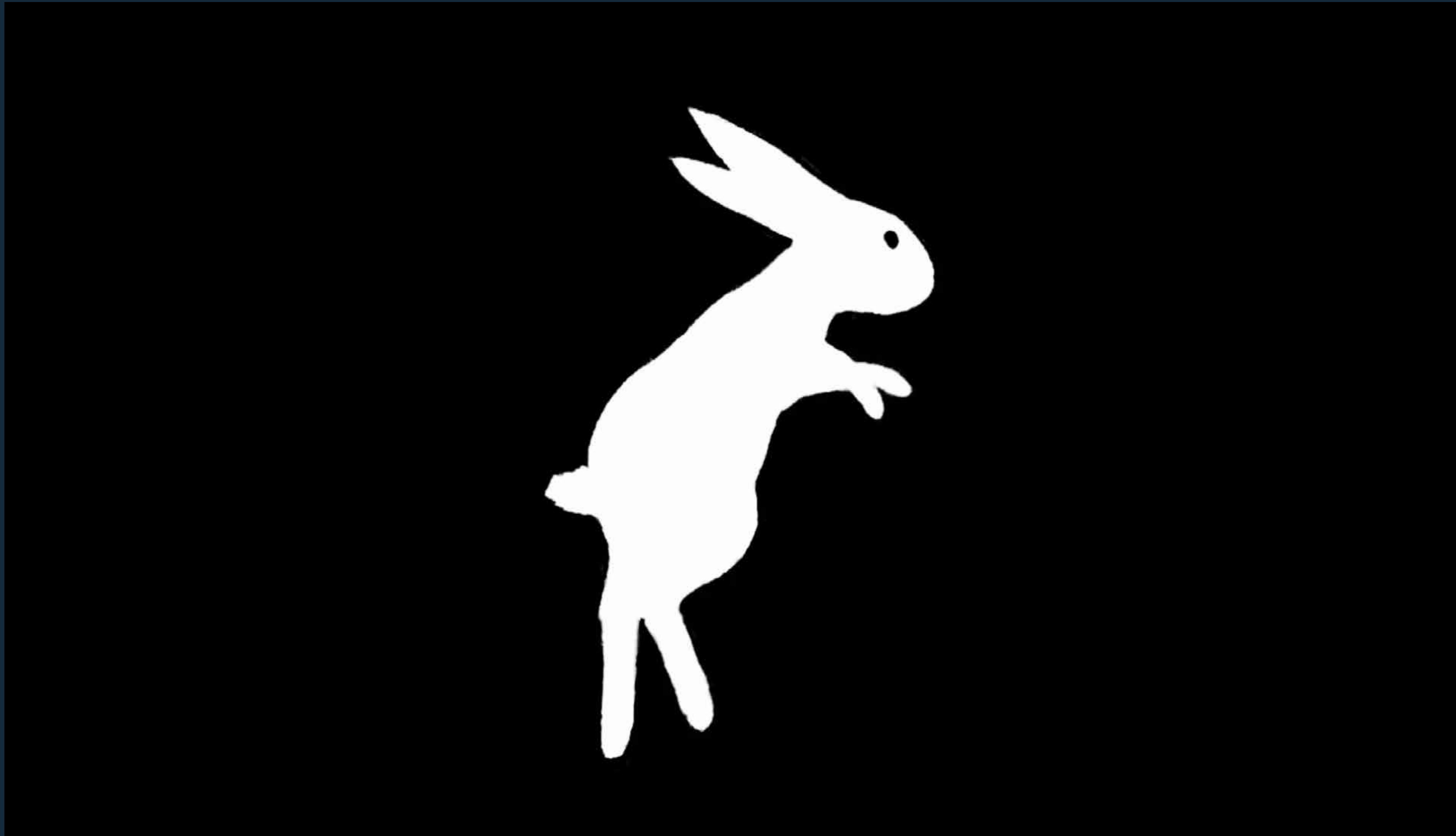


Ending

Introducing
EMI: The
Weather Alert
App

<https://youtube.com/shorts/TaTLc12Gm5s>

For Lunar New Year, which is particularly celebrated in Chinese, Korean and Vietnamese cultures, I converted the Hanzi script for rabbits into a rabbit. In the course of the transition, the writing goes through the spelling styles of different eras in China. This is a personal project.



From rabbit to
pictogram

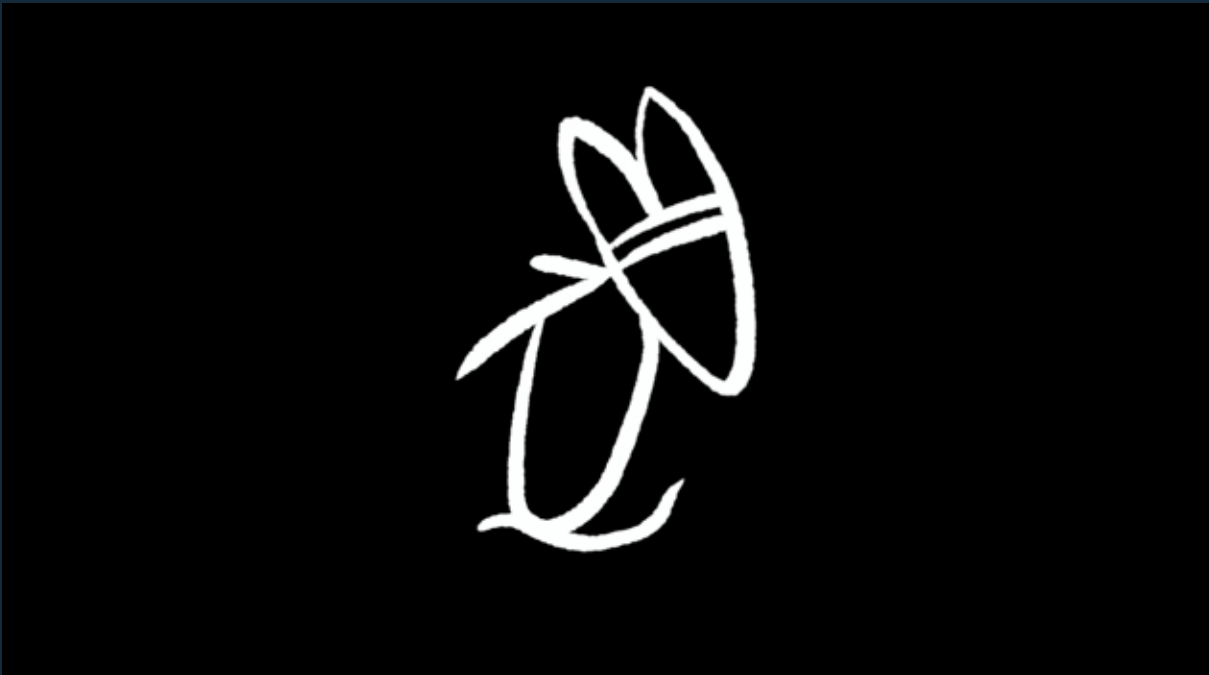
Shang
Dynastie



Silhouette



Pictogram



Oracle writing on bones

Western Zhou,
Han, and Ming
dynasties



Bronze inscription



Small seal script



Transcribed ancient scripts

Traditional/
simplified
writing



Modern writing

**Team NOVE:**

Anna Piruyan,
Dara Gajic,
Marco Mancini,
Mila Nikolova,
Shao-Chia Kevin Lee

This is also a team project from my university in which the team develops an idea to archive Information about people for eternity.



The hardest part of this project was dealing with team members who were unenthusiastic about the assignment and getting them to the point where they could be creative.

Our result is a podcast app that offers its users a compressed podcast that informs them about the past, present and future. The content itself will resemble an encyclopedia. The user is used as an archive, passing the information on to friends and their next generation.

App prototype:

<https://www.figma.com/proto/wXLRyudqdnJJ42cpUFh-Cj5/App?page-id=0%3A1&node-id=593%3A941&viewport=-39%2C-242%2C0.04&scaling=scale-down&starting-point-node-id=593%3A941>

LIVE LISTEN LEARN



This app will extend your horizons and assist you in breaking free from being bound to a life spent in a neverending cycle of inactivity.

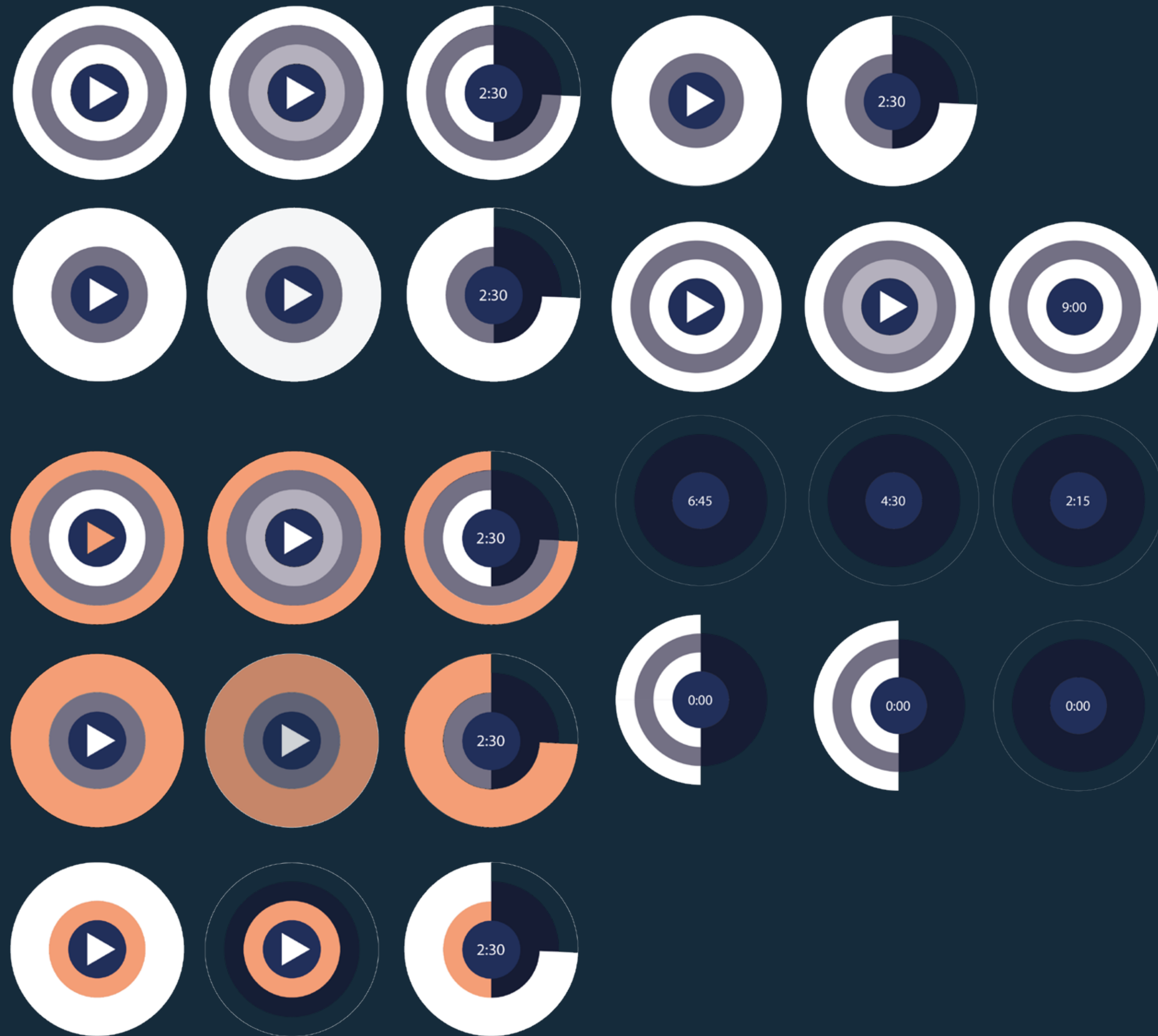
3 steps

1 | Download

2 | Listen

3 | Share

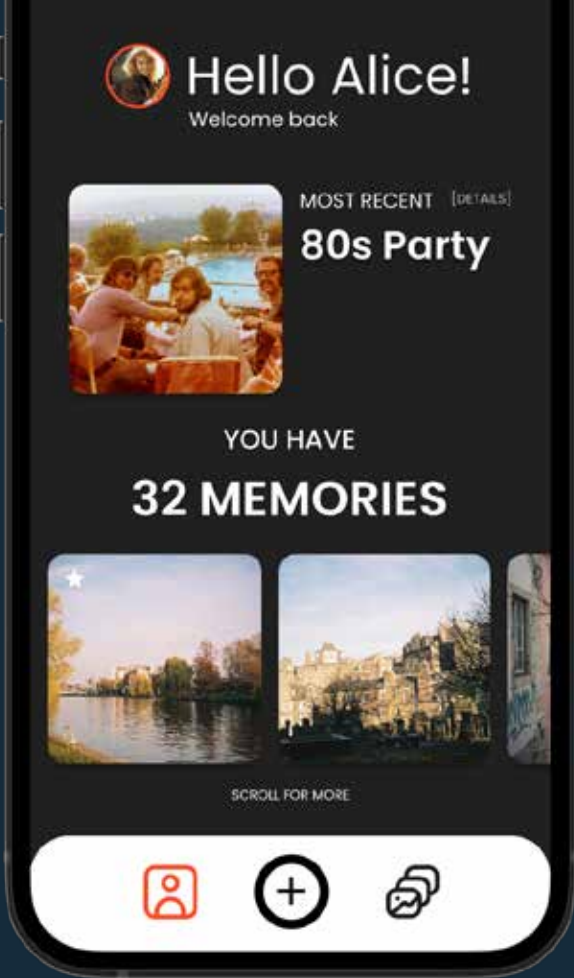
NOVE



NOVE
NOVE

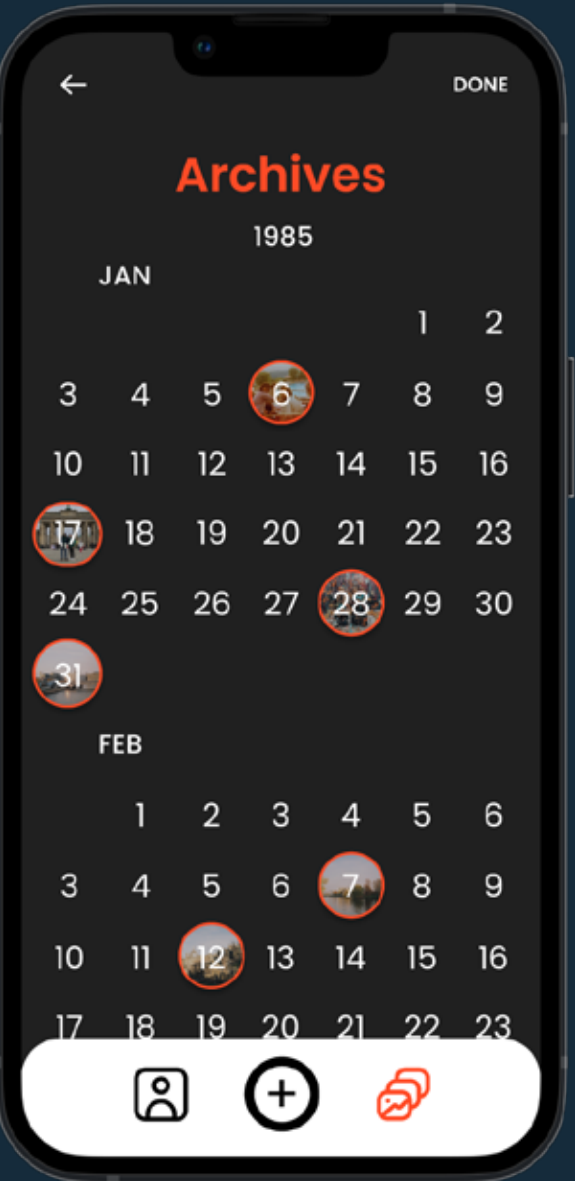
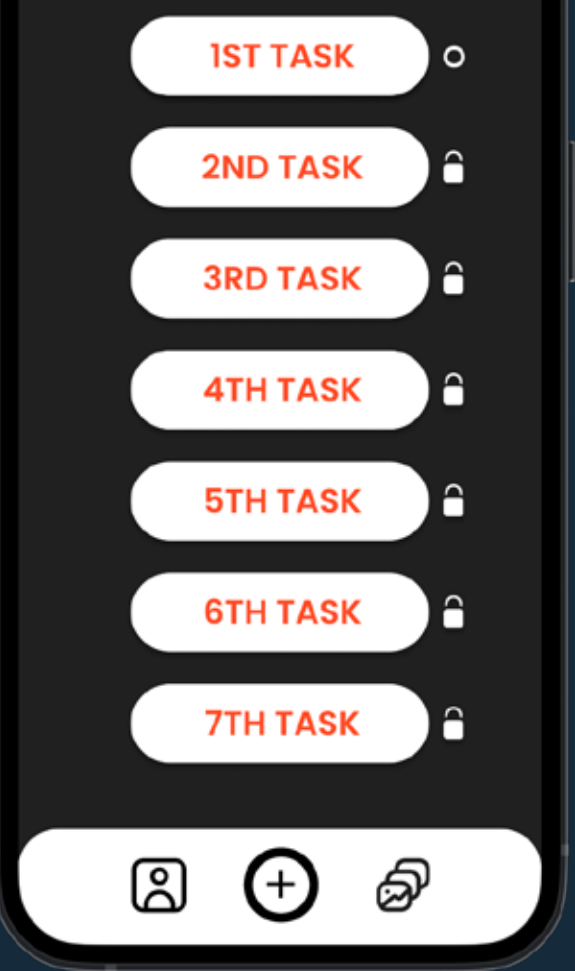
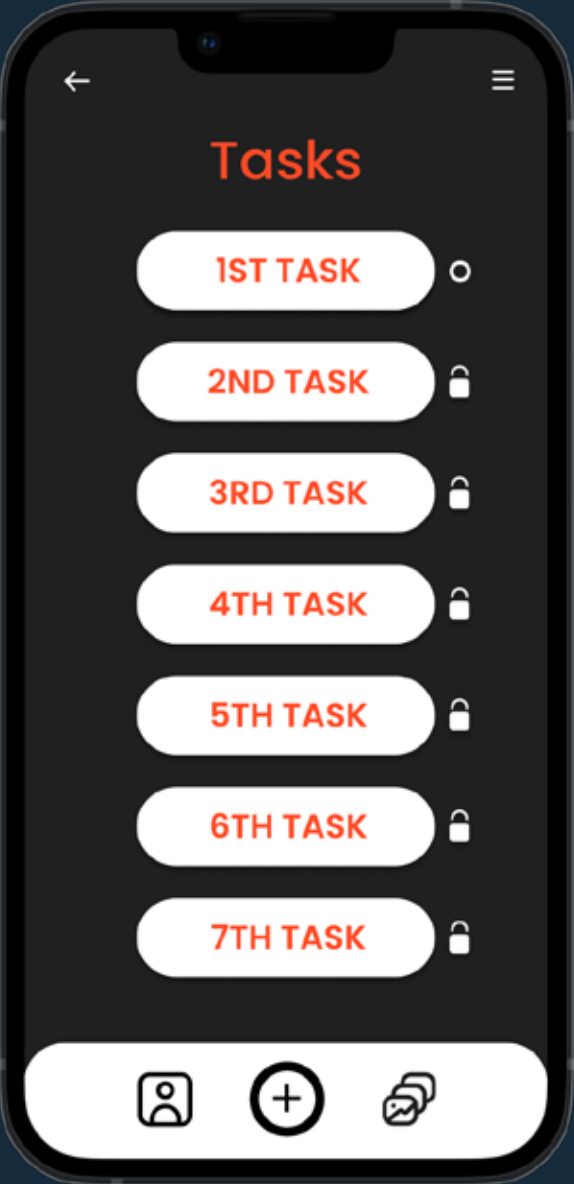
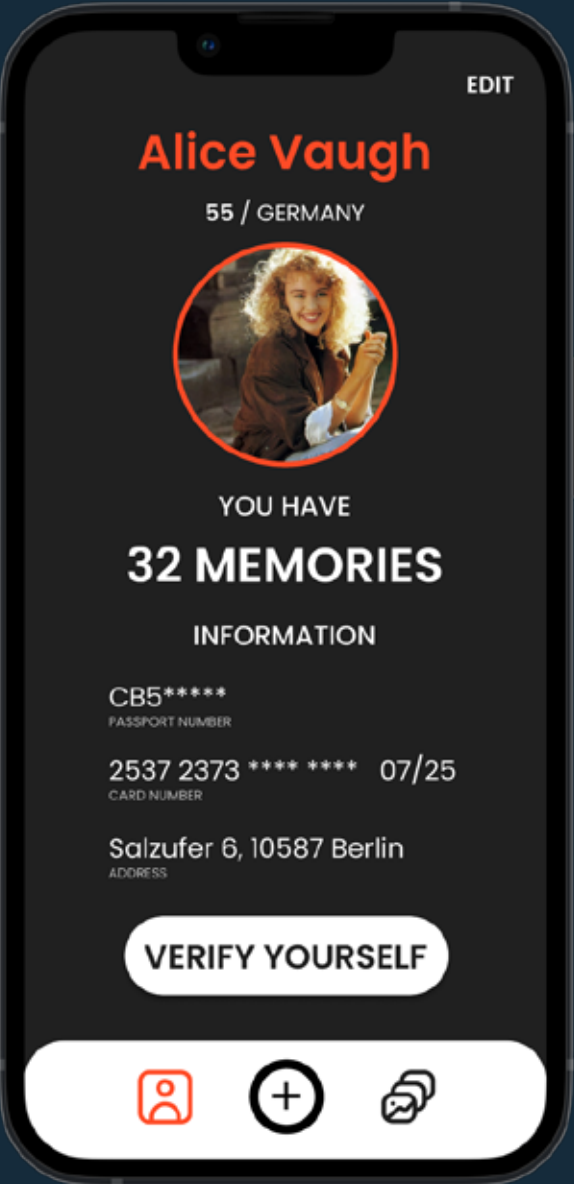
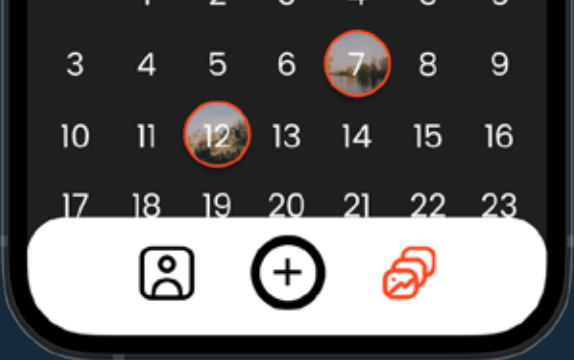




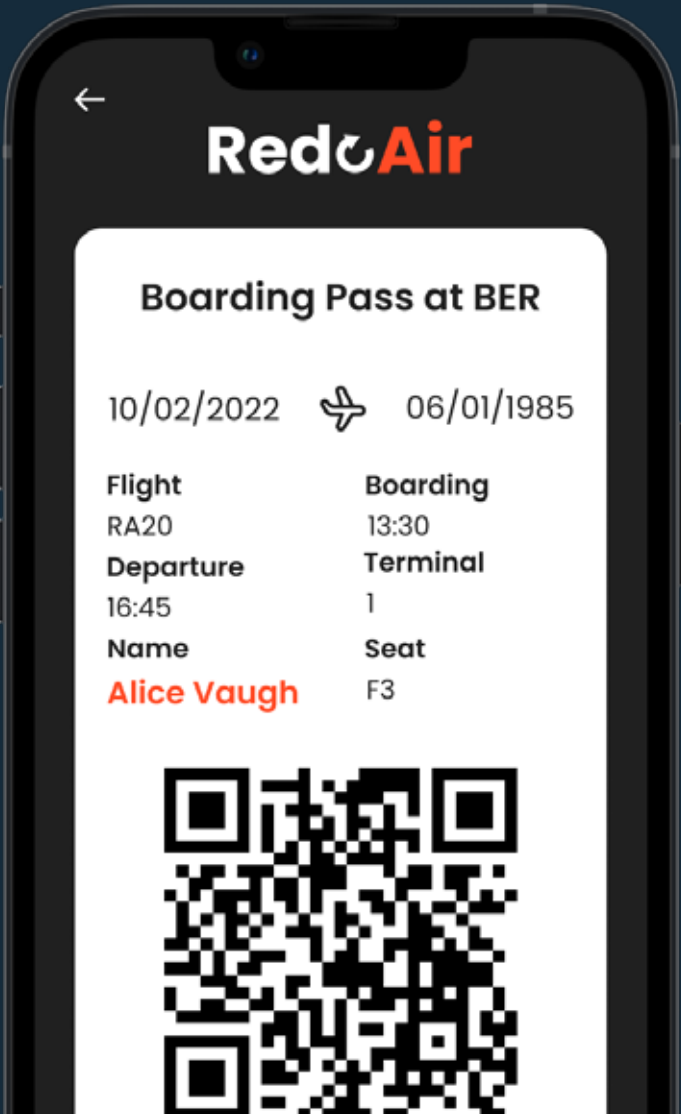
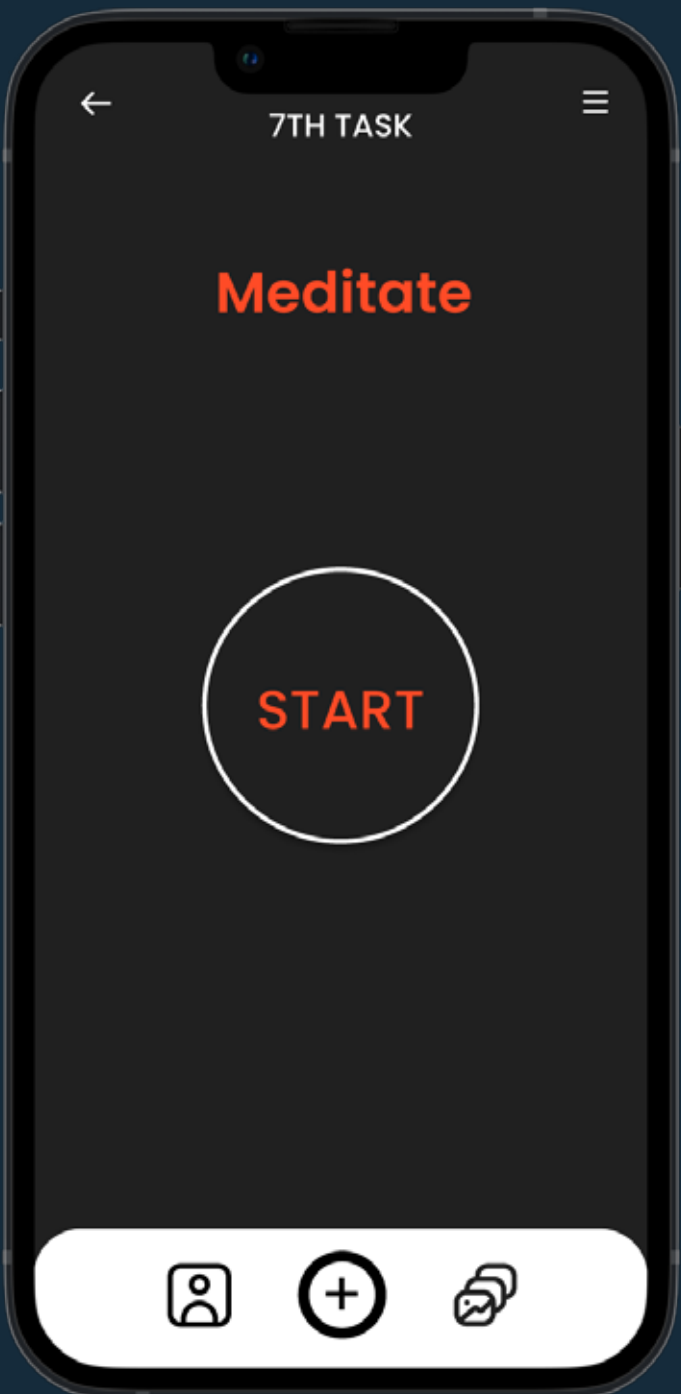
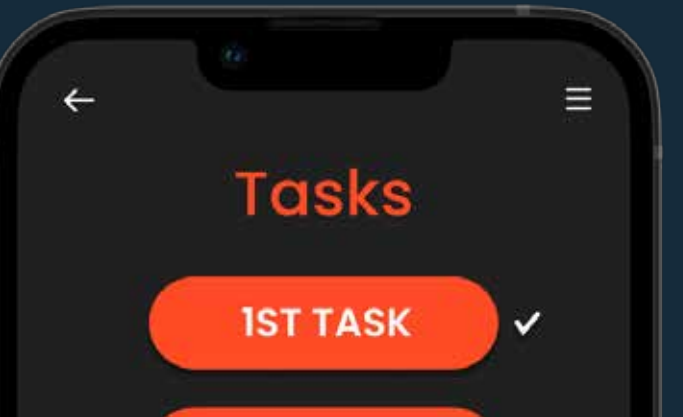
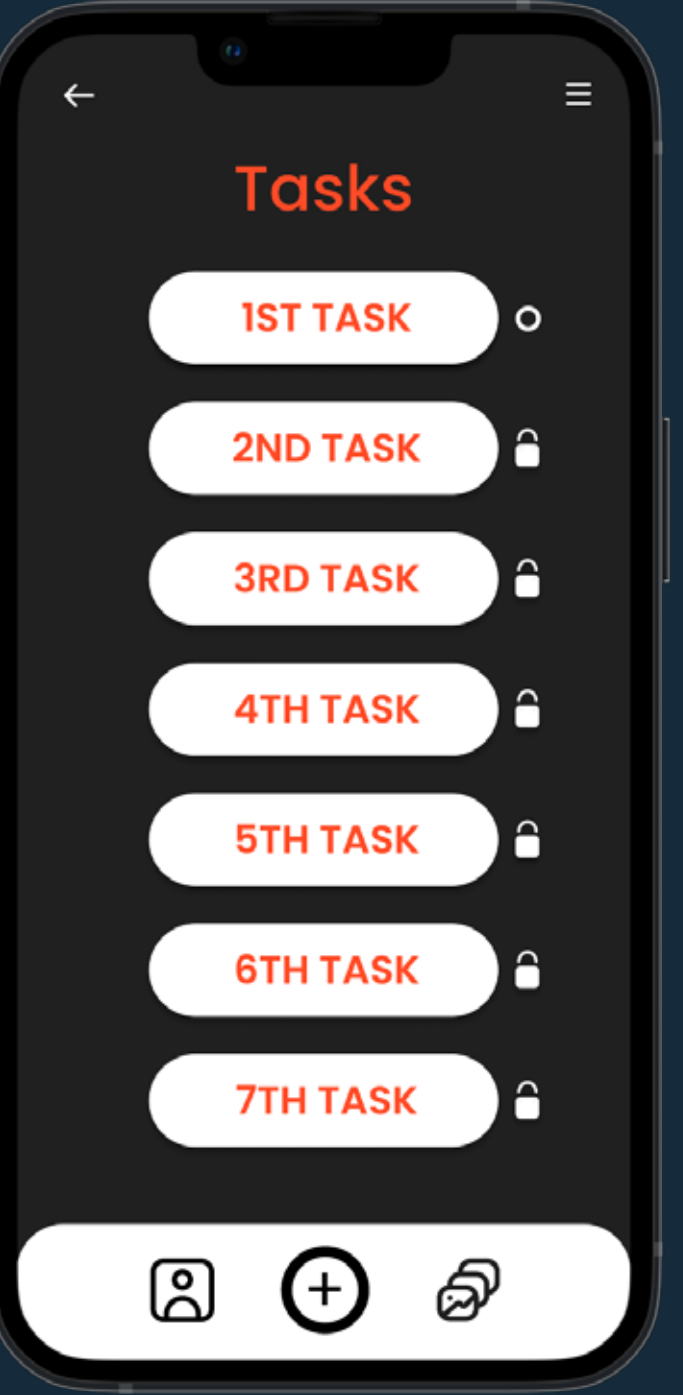
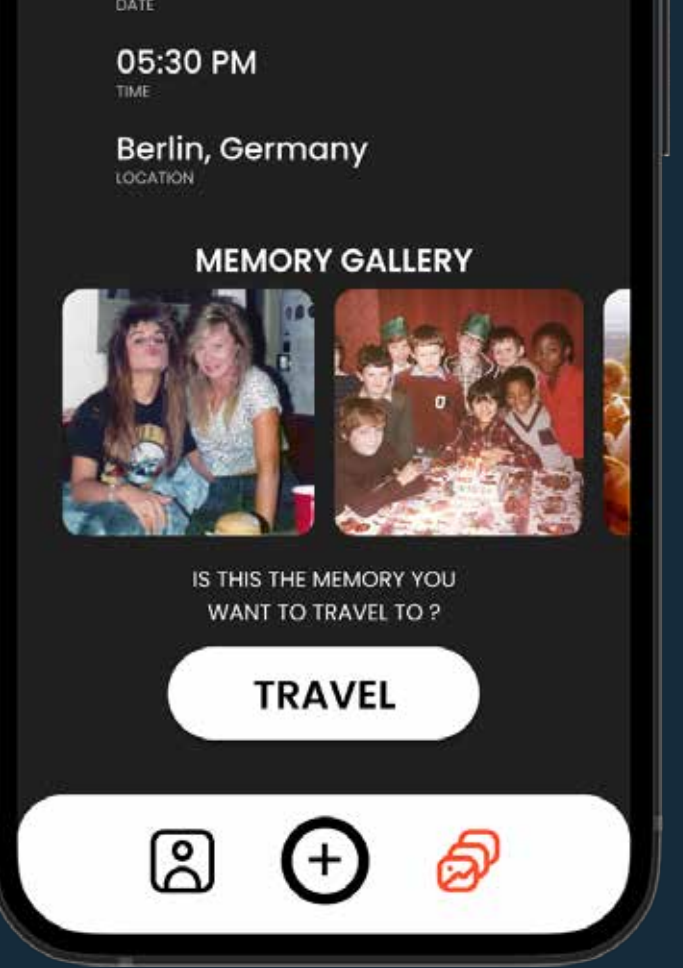
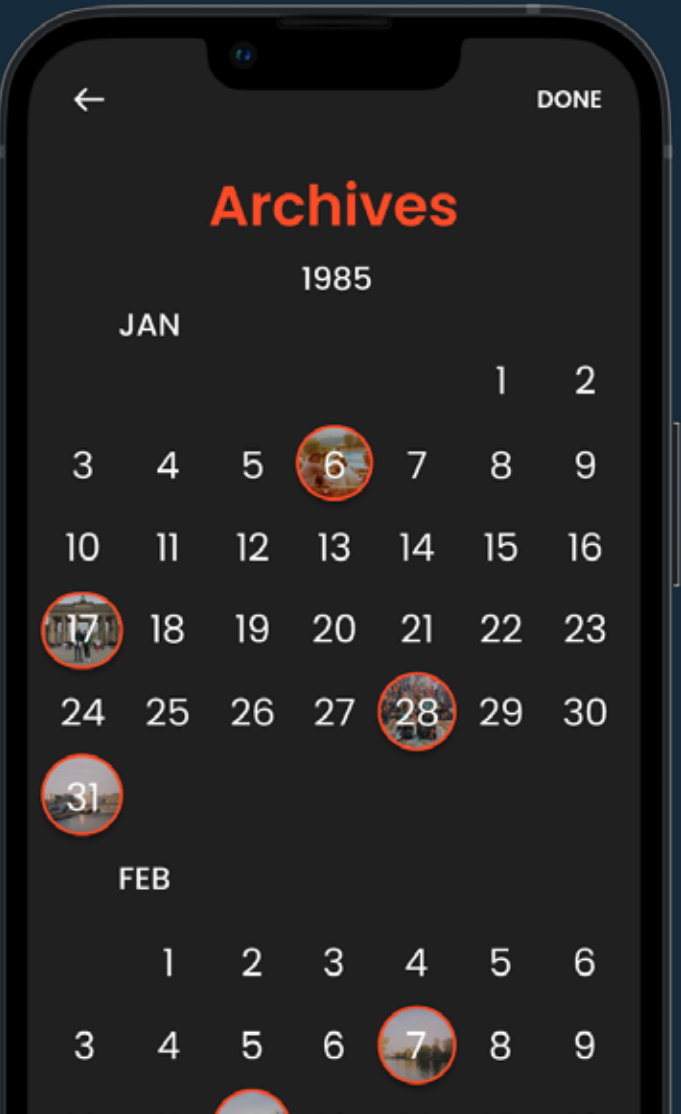
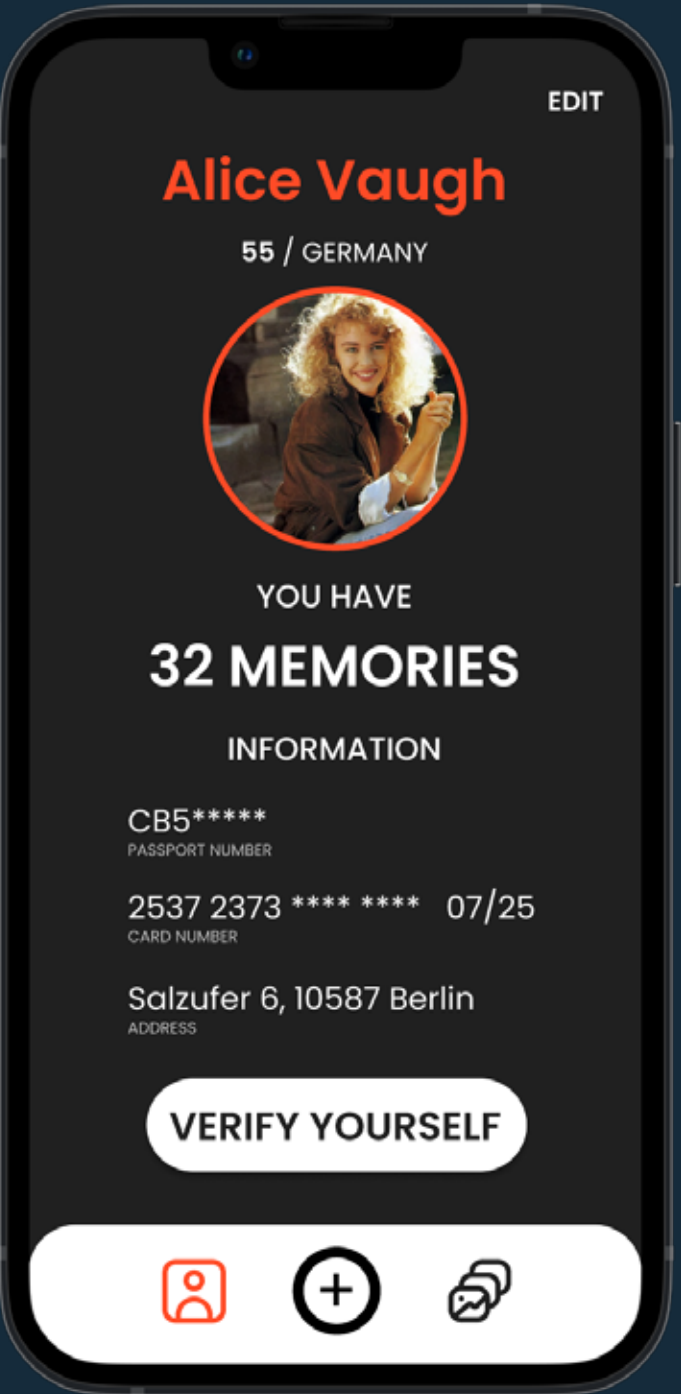
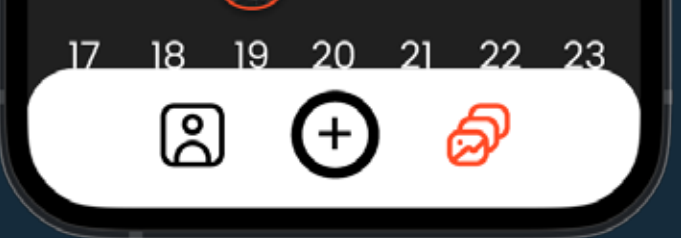
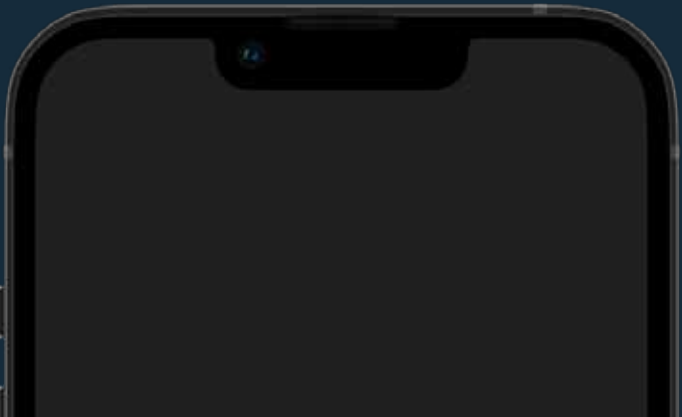
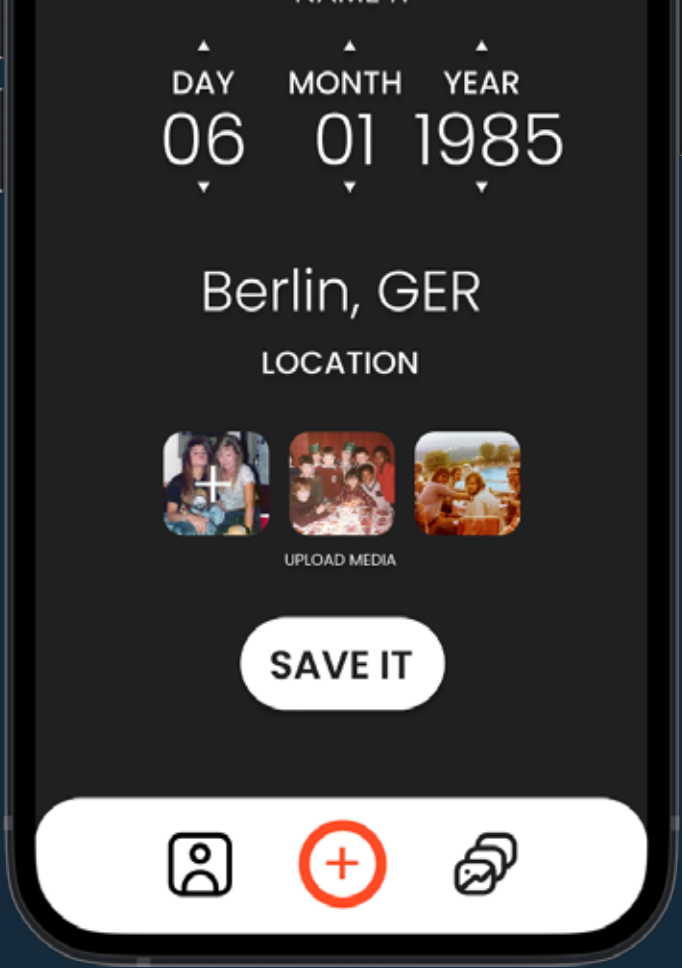
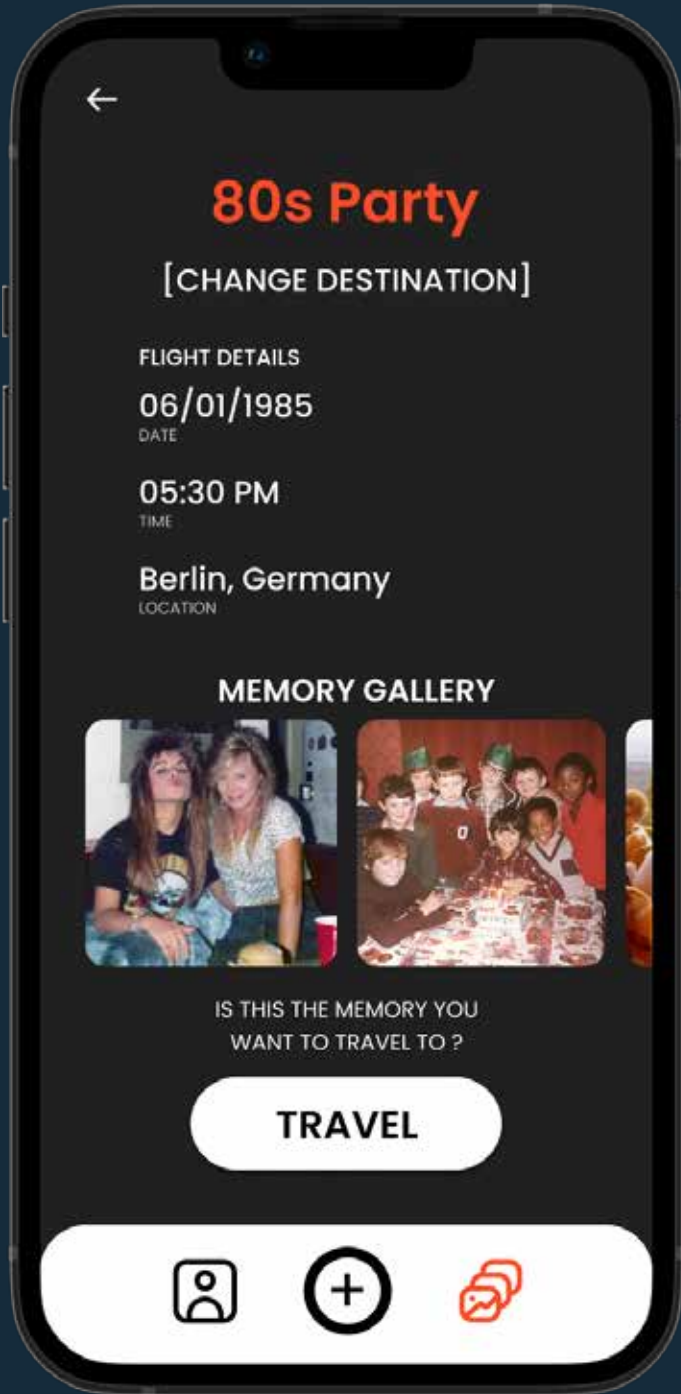


University Project:
Create an app that has the special feature/function of being used once. Before this unique feature is activated, certain security measures should be built into the device to prevent accidental or indiscriminate activation.

App Prototype:



Team Salty Snacks:
Chinmaya Chaitanya, Irina Madan,
Leonor Mendes,
Tae Jung Lee,
Yuval Eytam,
Shao-Chia Kevin Lee

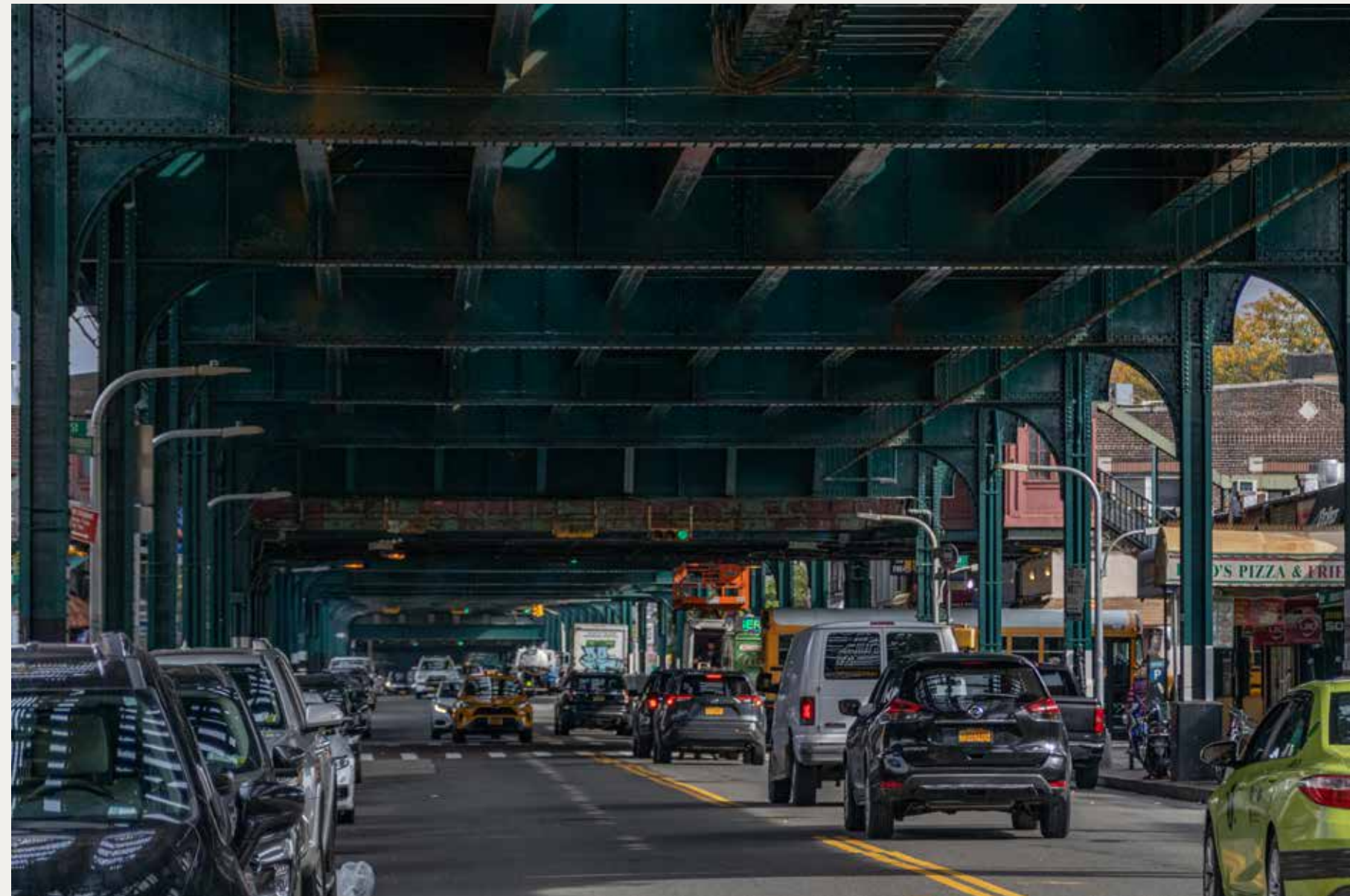


One hurdle of this project was negotiating innovative concepts and ideas with each group member. Especially when the majority of group members have very different and brilliant ideas.

RedoAir concept: This fictional app allows you to travel to a time that you would like to return to. However, you can only use this time travel once. We have therefore created very careful preventative measures on the way to this fulfillment.



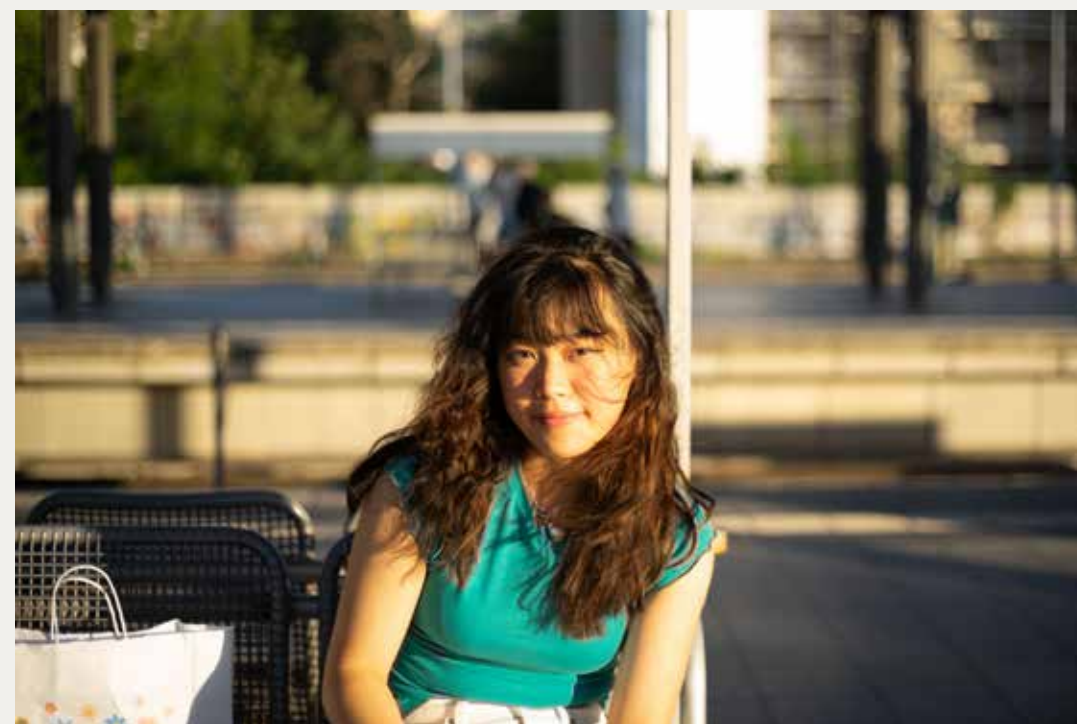
My interest in photography grew during my time doing studies. During and after my internship in the US, I put a lot of effort into researching and improving at photography. (To look deeper through the lens.) I learned a lot about light and colors, how to edit, correct and manipulate photos.



New York City street photography

Portrait Photography

Portrait photography is also a very deep area of photography in which I have dugged into..



2023

End